



## WrestleMania® 24 Tickets Go On Sale Saturday, November 3

---

**10/29/2007**

STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment(R) has announced that tickets will go on sale for WWE(R)'s annual pop culture extravaganza, WrestleMania, this Saturday, November 3, at 10 a.m. ET.

WrestleMania 24 takes place Sunday, March 30, 2008 at the Citrus Bowl in Orlando, Florida.

Tickets for WrestleMania 24 can be purchased at all Florida Ticketmaster ticket centers (including FYE stores), Ticketmaster phone charge at 407-839-3900, and worldwide at Ticketmaster.com. In Orlando, tickets will also be available at the Amway Arena Box Office. Tickets are priced at \$250, \$150, \$95, \$55, and \$40, with a limited number of "Platinum Ringside" tickets available for \$750.

Earlier this year, WrestleMania 23 set an all-time attendance record at Ford Field in Detroit. A crowd of more than 60,000 fans from around the world is expected to attend WrestleMania 24 in Orlando.

Additional information on World Wrestling Entertainment, Inc. (NYSE:WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, and logos are the exclusive property of World Wrestling Entertainment, Inc. ECW is a trademark of WWE Libraries, Inc. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, feature films, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media Contact: Gary Davis, 203-353-5066 or Investor Contact: Michael Weitz, 203-352-8642