

White House Press Secretary Tony Snow, Ex-Gov. Jeanne Shaheen Are Latest To Be Featured In WWE® Smackdown Your Vote!® Podcasts

11/03/2006

STAMFORD, Conn.--(BUSINESS WIRE)--

White House Press Secretary Tony Snow, and Jeanne Shaeen, Director of the Harvard Institute of Politics and former governor of New Hampshire, are the latest national figures to be featured in new podcasts in Smackdown Your Vote!'s continuing series, "The Nowinski Perspective," hosted by WWE Political Correspondent Chris Nowinski(TM). The podcasts can be found at smackdownyourvote.com and on iTunes.

Also featured in new podcasts are Heather Smith, Director of Youth Voter Strategies, and Maria Theresa Petersen, Executive Director of Voto Latino.

The interviews focus on why adults 30 and under should vote in the upcoming mid-term election, touching upon issues outlined in Smackdown Your Vote!'s 18-30 Voter Issues Paper (VIP), which includes questions on the war in Iraq and economic issues. Prior podcasts in the series have featured Senate Majority Leader Bill Frist, Republican National Committee Chairman Ken Mehlman, and Democratic National Committee Chairman Gov. Howard Dean, among others.

House Democratic Leader Nancy Pelosi is slated to be the final podcast participant in the series. Her podcast is scheduled to be posted on Monday.

In Snow's podcast, he lays out the president's position on Iraq, the economy and health care and talks about the importance of voting. Gov. Shaheen, in her podcast, discusses the recent findings of a poll released by the Harvard Institute of Politics this week and why young people could potentially swing this year's election.

Smackdown Your Vote!, founded in July 2000, is a non-partisan approach to getting young people involved in the political process and registered to vote and includes such partners as the League of Women Voters, National Association of Secretaries of State, the Harvard Institute of Politics and 18to35. Smackdown Your Vote! conducts voter registration at WWE live events, visits to high schools and colleges, and provides materials and resources to encourage active participation in their democracy. For information on the program go to smackdownyourvote.com.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

Trademarks: All World Wrestling Entertainment, Inc. programming, talent names, images, likenesses, slogans, wrestling moves, and logos are the exclusive property of World Wrestling Entertainment, Inc. All other trademarks, logos and copyrights are the property of their respective owners.

Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 Kate Cox, 203-352-8630