



## WrestleMania® XXIV Becomes Orlando's Hottest Attraction

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STAMFORD, Conn.--(BUSINESS WIRE)--

Tickets for WrestleMania XXIV went on sale to the public on Saturday, November 3 at 10 a.m. and within 90 minutes nearly 44,000 tickets were in the hands of WWE(R) fans around the globe. WrestleMania XXIV is now on pace to entertain a capacity crowd at The Florida Citrus Bowl with ticket sales already exceeding \$4.4 million, making it the highest grossing event in the 71 year history of The Florida Citrus Bowl, outpacing the legendary Rolling Stones.

Fans from at least 21 countries, 47 states, and 5 Canadian provinces are now set to converge on Orlando for WrestleMania XXIV. It is anticipated that WrestleMania XXIV will generate as much as \$30 million in economic impact for the city of Orlando.

WrestleMania XXIV tickets are still available at Ticketmaster outlets throughout Florida and worldwide at [www.ticketmaster.com](http://www.ticketmaster.com).

This will be the first time that WrestleMania has ever taken place in the state of Florida, a landmark occasion spurred by a personal invitation extended to WWE Chairman Vince McMahon by Orlando's Mayor Buddy Dyer and The Central Florida Sports Commission last year.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>

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Source: World Wrestling Entertainment, Inc.

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