



WWE®'s Cyber Sunday™ Pay-Per-View Sends Viewers into a Record Breaking Voting Frenzy

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STAMFORD, Conn.--(BUSINESS WIRE)--

WWE's Cyber Sunday interactive pay-per-view sent WWE fans into a record breaking voting frenzy. About 2.5 million fans cast more than 14.6 million votes for interactive elements in the Cyber Sunday pay-per-view, more than twice as many votes as were cast for last year's interactive pay-per-view, Taboo Tuesday.

Voting during Cyber Sunday's live broadcast last night got as high as 6,000 votes per minute during the three-hour pay-per-view. The free voting for Cyber Sunday ran from October 16 through the end of yesterday's pay-per-view.

"The interest of our fans in deciding the various interactive elements of Cyber Sunday just blew us away," said Chris Chambers, Senior Vice President, Interactive Media.

WWE.com in October increased monthly unique visitors to more than 17 million. WWE continues to add daily new content and video for fans to view around the clock.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Source: World Wrestling Entertainment, Inc.

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