



WrestleMania® 23 Tickets Go On Sale Saturday, November 11

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment(R) has announced that tickets will go on sale for WWE(R)'s annual pop culture extravaganza, WrestleMania, on Saturday, Nov. 11, at 10 a.m. ET.

WrestleMania 23 takes place Sunday, April 1, 2007, live at Ford Field in Detroit, Mich.

Tickets for WrestleMania 23 can be purchased at the Ford Field Box Office, Ticketmaster outlets throughout Michigan, Ohio and Ontario, and worldwide at Ticketmaster.com. Tickets are priced at \$250, \$150, \$100, \$75, \$45 and \$30, with a limited number of "Platinum Ringside" tickets available for \$750.

The return to Detroit will mark the 20th anniversary of WrestleMania III at the Pontiac Silverdome. The event attracted 93,173 fans who saw Hulk Hogan body slam and defeat the late Andre The Giant in an epic battle. That attendance figure is reputed to be the world indoor attendance record for any sports or entertainment event.

One of WWE's goals for WrestleMania 23 is to entertain the largest number of fans ever assembled in the history of Ford Field, the home of the Detroit Lions and Super Bowl XL.

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

Source: World Wrestling Entertainment

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