



Dennis Miller to Host WWE® Slammy Awards

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STAMFORD, Conn.--(BUSINESS WIRE)-- World Wrestling Entertainment(R) announced today that comedian and radio talk show host Dennis Miller will host the 2009 Slammy(R) Awards during a special three-hour presentation of Monday Night Raw(R) live December 14 at 8:00 PM ET / 7:00 PM CT on USA Network from the American Bank Center in Corpus Christi, TX.

Created by the Academy of Wrestling Arts & Sciences in 1986, the Slammy Awards is considered to be WWE's version of the Oscars. 2009 Slammy Award categories will include: WWE Superstar of the Year, WWE Match of the Year, and WWE Diva of the Year.

It is well known that Dennis Miller has an acerbic wit and can host a live talk show, but how will the comedian fare with WWE's Superstars and Divas as emcee of the 2009 Slammy Awards? Miller joins the prestigious list of past Raw celebrity guest hosts, including NBA All-Star Shaquille O'Neal, Emmy-winning actor Jeremy Piven, television legend Bob Barker, Access Hollywood's Nancy O'Dell and rock icon Ozzy Osbourne, just to name a few.

Dennis Miller serves as the National Spokesperson for USA Cares, a Kentucky based nonprofit organization that provides financial assistance to military families in need. Now in its sixth year, USA Cares has distributed millions of dollars in organizational and outside resources to deserving military families. For more information log onto to www.usacares.org.

World Wrestling Entertainment, Inc., a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly, **PG content** across all of its platforms including television programming, pay-per-view, digital media and publishing. WWE programming is broadcast in more than 145 countries and 30 languages and reaches more than 500 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, Chicago, London, Shanghai, Tokyo, Toronto and Sydney. Additional information on World Wrestling Entertainment, Inc. can be found at corporate.wwe.com.

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, feature films, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

Source: World Wrestling Entertainment, Inc.

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