



Undertaker®'s Final Farewell Set for WWE® Survivor Series®

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#ThankYouTaker

STAMFORD, Conn.--(BUSINESS WIRE)-- Undertaker's Final Farewell will take place at *Survivor Series* on Sunday, November 22 at 7 pm ET streaming live around the world on WWE Network, capping off The Phenom's legendary 30-year career.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20201106005434/en/>

One of the most iconic Superstars in WWE history and a pop culture phenomenon, Undertaker made his WWE debut at *Survivor Series* on November 22, 1990. From his debut with Brother Love to his critically-acclaimed match vs. AJ Styles® at this year's *WrestleMania*®, Undertaker has participated in some of the greatest matches in history against Hall of Famers such as Hulk Hogan, Ric Flair®, Triple H®, Shawn Michaels® and Mick Foley®; had multiple WWE Championship reigns; and held an unmatched and astounding undefeated streak at *WrestleMania* that lasted 21 years.

As part of Undertaker's Final Farewell and 30th anniversary, WWE is celebrating "30 Years of the Deadman" throughout November, including recently debuted documentaries "*Meeting The Undertaker*" and "*WWE Untold: The Phenom and The Legend Killer*" on WWE Network as well as "*The Mortician: The Story of Paul Bearer*" premiering this Sunday, November 8 and "*Brothers of Destruction*," which premiered in October at the Austin Film Festival, and will stream on WWE Network on Sunday, November 15. In addition, Undertaker will be a special guest on "*Steve Austin's Broken Skull Sessions*" immediately following *Survivor Series*.

UNDERTAKER®'S FINAL FAREWELL SET FOR WWE®
SURVIVOR SERIES® (Graphic: Business Wire)

Activation will also include special Undertaker photo galleries, video highlights and features on WWE.com, Undertaker Tik Tok Challenge, Instagram filter and Snapchat lens, two exclusive product opportunities with Funko only available at Amazon, feature space in 2,300 Walmarts including an exclusive Mattel action figure, national media appearances including *The Tonight Show Starring Jimmy Fallon* and blocks of primetime programming from WWE's distribution partners around the world dedicated to Undertaker.

In addition to Undertaker's Final Farewell, WWE *Survivor Series* is the one night of the year where *Raw*® squares off against *SmackDown*®. Current matchups are highlighted by: WWE Universal Champion Roman Reigns® taking on WWE Champion Randy Orton®, Raw Women's Champion Asuka® vs. SmackDown Women's Champion Sasha Banks®, Raw Tag Team Champions The New Day® against SmackDown Tag Team Champions The Street Profits®, United States Champion Bobby Lashley® vs. Intercontinental Champion Sami Zayn®, as well as men's and women's 5-on-5 Survivor Series Elimination matches.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 28 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the impact of the COVID-19 outbreak on our business, results of operations and financial condition; entering, maintaining and renewing major distribution agreements; a rapidly evolving media landscape; *WWE Network* (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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