



WrestleMania® 23 Has Already Set Record for Highest Grossing Live Event in WWE® History With Tickets Still Available

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STAMFORD, Conn.--(BUSINESS WIRE)--

By noon today, WWE fans had made WrestleMania 23 at Ford Field in Detroit, Mich., the highest grossing live event in World Wrestling Entertainment(R) history.

With tickets still available, WWE has already grossed more than \$4.35 million in ticket sales for WrestleMania 23, shattering the company's previous record of \$3.9 million for WrestleMania X-8 at the Toronto SkyDome on March 17, 2002. Higher ticket prices for premium seating helped WrestleMania 23 achieve the record ticket sale gross.

Almost 50,000 tickets are now in the hands of fans for WWE's annual pop culture extravaganza, putting the company on pace to achieve its objective of entertaining more than 78,000 fans at WrestleMania 23 on Sunday, April 1, 2007, which would make it the largest number of fans ever assembled in the history of Ford Field.

Additional WrestleMania tickets beyond the 50,000 already distributed will be released in the future once production needs for the event are finalized. The company encourages fans still seeking tickets to keep checking with Ticketmaster and WWE.com on a regular basis for ticket availability.

Tens of thousands of enthusiastic fans today lined up at the Ford Field Box Office: (<http://www.wwe.com/inside/news/3668278>) and Ticketmaster, or logged-in to Ticketmaster.com, to purchase tickets at the official public on-sale for the event. WWE fans from 20 countries, including 43 states and six Canadian provinces, are now set to converge on the greater Detroit area to attend WrestleMania 23. They are expected to inject millions of dollars into the local economy. WrestleMania 23 also will be seen on pay-per-view in more than 90 countries around the world.

World Wrestling Entertainment, Inc. (NYSE:WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Source: World Wrestling Entertainment, Inc.

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