



ATRESMEDIA and WWE® Extend Partnership in Spain

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MADRID & STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE:WWE) and ATRESMEDIA announced today that they have extended their television distribution agreement and promotional partnership for two more years through 2016.

Since originally partnering in 2013, the ratings for WWE's flagship program, *Monday Night Raw*® and *SmackDown*® have more than doubled over the past year, which has led to the agreement being extended for another two years on ATRESMEDIA's channel NEOX.

Additionally, tonight's WWE live event at the Palacio Vistalegre Arena in Madrid is sold out, making it WWE's best-selling event in Madrid since 2006.

"We are very excited to continue our partnership with WWE, something we started a year ago with a clear plan to build the brand consistently for the future in Spain. The results are already here and we think that WWE together with ATRESMEDIA is a perfect match both for the audience and for the brand strength," said Jose Antonio Antón, Director of Programming and Complementary Channels, ATRESMEDIA.

"WWE is thrilled to extend our partnership with ATRESMEDIA in Spain for another two years," said Gerrit Meier, Executive Vice President, International, WWE. "This agreement is a great example of the integrated approach we take with our partners around the world to promote both our television programming and live events to ensure significant growth of our brand."

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 35 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all 12 live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 170 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

About ATRESMEDIA

ATRESMEDIA is one of the leading media groups in Spain through its different business lines: Television (Antena 3, laSexta, Neox, Nova and Gol TV), Radio (Onda Cero, Europa FM and Melodía FM), Cinema (Atresmedia Cine), the Internet (Atresmedia Digital) and Advertising (Atresmedia Publicidad).

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to entering into, maintaining and renewing key agreements, including television and pay-per-view programming and our new network distribution agreements; risks relating to the launch and maintenance of our new network; the need for continually developing creative and entertaining programming; the continued importance of key performers and the services of Vincent McMahon; the conditions of the markets in which we compete and acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to regulatory matters; risks resulting from the highly competitive and fragmented nature of our markets; uncertainties associated with international markets; the importance of protecting our intellectual property and complying with the intellectual property rights of others; the risk of accidents or injuries during our physically demanding events; risks associated with producing and travelling to and from our large live events, both domestically and internationally; risks relating to our film business; risks relating to new businesses and strategic investments; risks relating to our computer systems and online operations; risks relating to general economic conditions and our exposure to bad debt risk; risks relating to litigation; risks relating to market expectations for our financial performance; risks relating to our revolving credit facility; risks relating to the large number of shares of common stock controlled by members of the McMahon family and the possibility of the sale of their stock by the McMahons or the perception of the possibility of such sales; the relatively small public float of our stock; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends, general economic and competitive conditions and such other factors as our Board of Directors may consider irrelevant.



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