



## WWE® Opens New Developmental Territory in Tampa, Fla.

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment(R) is proud to announce the formation of Florida Championship Wrestling, a new training center for future WWE Superstars. The official developmental territory is scheduled to be fully operational by December 2007.

"Florida Championship Wrestling will serve as a training ground for the WWE Superstars and Divas of the future," said John Laurinaitis, Senior Vice President, Talent Relations. "FCW is building a top-notch facility in the heart of Tampa Bay that has the capacity to groom our vast crop of rising Superstars."

FCW's training facility is being expanded to 10,000 square feet, and will include a 300-seat arena. The rejuvenated training facility will also host a weekly show in front of a live audience to be broadcast for regional television. Currently, the facility operates with four rings in which it trains 35 contracted athletes. WWE plans to increase that number to more than 60 in the near future.

WWE has contracted with WWE Legend and former Superstar Steve Keirn to operate the territory. WWE trainer Tom Prichard will oversee all talent training.

FCW is located at 4535 S Dale Mabry Rd in South Tampa. More information is available at [fcwwrestling.com](http://fcwwrestling.com).

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>

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Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 Investor: Michael Weitz, 203-352-8642