

Warner Bros. Home Entertainment and WWE® Announce New Partnership

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BURBANK, Calif. & STAMFORD, Conn.--(BUSINESS WIRE)-- Warner Bros. Home Entertainment (WBHE) and WWE (NYSE:WWE) have announced a multi-year partnership for home video distribution of WWE programming that will start on January 1, 2015 and include US distribution rights for physical and digital formats.

The new agreement will provide WBHE the home entertainment distribution rights to release new documentaries, match compilations and pay-per-view events, including *WrestleMania®* and *SummerSlam®*, as well as a robust catalog of collectible titles throughout the US. The companies have recently worked together on two animated series tied to the Scooby Doo and The Flintstones franchises.

"WWE is an iconic brand that has one of the most passionate fan bases in sports and entertainment," said Jeff Brown, General Manager and Executive Vice President, Television, Warner Bros. Home Entertainment. "Since WWE titles accounted for all of the Top 10 sports DVDs of 2013 and WrestleMania® 29 was the #1 sports title, we're very excited to expand our distribution in 2015 and beyond."

"We are thrilled to partner with Warner Bros Home Entertainment, a brand that has proven itself to be the market leader," said Casey Collins, Executive Vice President, Consumer Products, WWE. "They have already demonstrated success leveraging the WWE brand with the hit Scooby Doo! WrestleMania Mystery, and we look forward to expanding our home video relationship utilizing their expertise."

About Warner Bros. Home Entertainment, Inc.

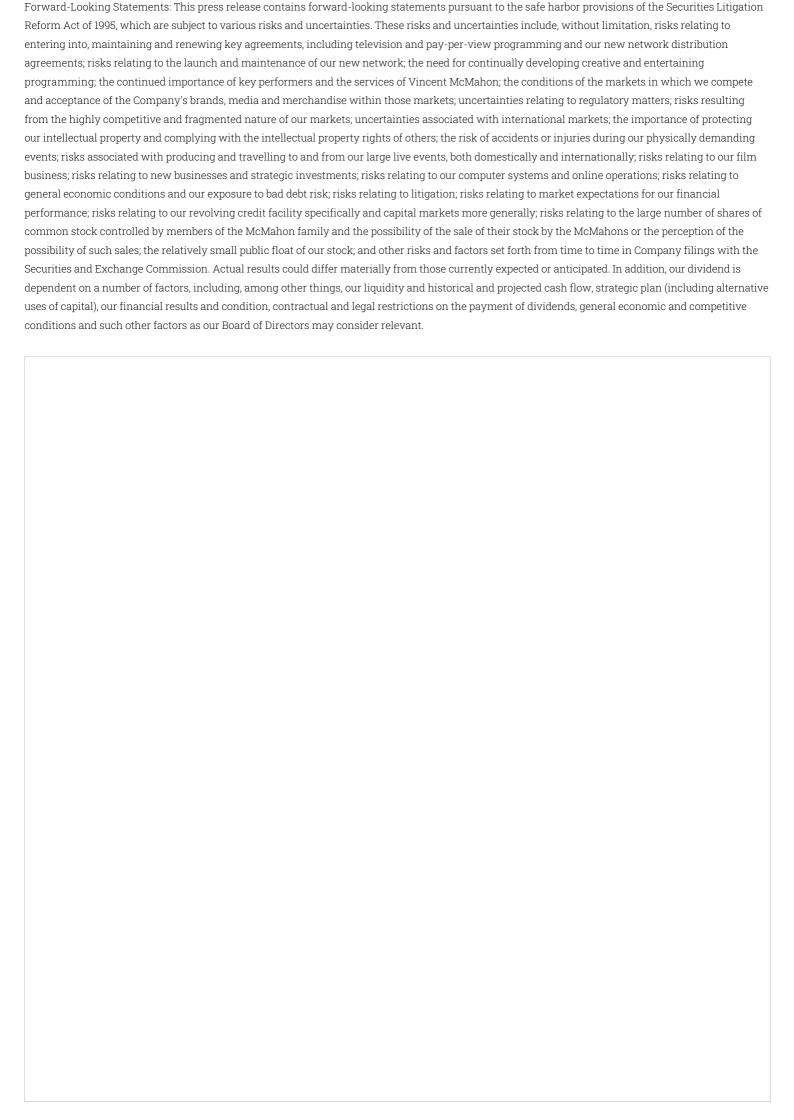
Warner Bros. Home Entertainment (WBHE) brings together Warner Bros. Entertainment's home video, digital distribution, interactive entertainment, technical operations and anti-piracy businesses in order to maximize current and next-generation distribution scenarios. An industry leader since its inception, WBHE oversees the global distribution of content through packaged goods (Blu-ray Disc and DVD) and digital media in the form of electronic sell-through and video-on-demand via cable, satellite, online and mobile channels, and is a significant developer and publisher for console and online video game titles worldwide. WBHE distributes its product through third party retail partners and licensees, as well as directly to consumers through WBShop.com.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 35 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all 12 live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 170 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com. For information on our global activities, go to http://www.wwe.com/worldwide/.

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Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20141119005228/en/

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