



World Wrestling Entertainment® to Participate in UBS Global Media & Communications Conference

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment, Inc. (NYSE:WWE) announced today that its Chief Financial Officer Michael Sileck will participate in UBS' 34th Annual Global Media & Communications Conference on Thursday, December 7, 2006, in New York, NY.

Mr. Sileck's remarks are expected to begin at approximately 1:30 p.m. ET. An audio webcast and slide presentation will be available online at <http://corporate.wwe.com/investors>.

To listen to the live webcast, please go to the website at least 15 minutes prior to the start to register, as well as download and install any necessary software. Also, an archive of the webcast will be posted on <http://corporate.wwe.com/investors>.

About World Wrestling Entertainment Inc.

World Wrestling Entertainment, Inc. is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto, and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Source: World Wrestling Entertainment, Inc.

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