



WWE® Monday Night RAW® Re-Upped for USA

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NEW YORK, Dec. 6 /PRNewswire/ -- World Wrestling Entertainment(R)'s "WWE Monday Night RAW(R)" will remain on USA Network through 2010, extending the current contract by two years, it was announced today by NBC Universal.

"Monday Night RAW" celebrates its upcoming 15th anniversary with a special three-hour episode on Monday, Dec. 10, starting at 8 p.m. ET/PT. The prime time cable series flourished for seven years on USA, establishing cable ratings records, before moving to Spike TV in September 2000. It returned to USA in October 2005, and has played a major role in making USA the #1 basic cable network. Since its return RAW has averaged 5.07 million total viewers, 2.6 million in P18-49 and 2.3 million in P25-54. Compared to the Mon 9-11p time period performance on USA in 2005 before RAW started, the program is up +210% in total viewers, +221% in P18-49, and +187% in P25-54.

In addition to RAW on USA, WWE will continue to provide NBC with special programming twice a year for the late night Saturday time slot. In addition, WWE will continue to provide its weekend program "A.M. RAW" for USA and provide a Spanish-language version of Monday Night RAW for Telemundo and mun2.

USA NETWORK is cable television's leading provider of original series and feature movies, sports and entertainment events, off-net television shows, and blockbuster theatrical films. The #1 network in basic cable, USA Network is seen in nearly 94 million U.S. homes. The USA Network Web site is located at www.usanetwork.com. Characters Welcome.

USA Network is a program service of NBC Universal Cable a division of NBC Universal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, feature films, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

SOURCE World Wrestling Entertainment, Inc.

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