



WWE[®] NETWORK LAUNCHES IN JAPAN

TOKYO and STAMFORD, Conn., December 11, 2015 – Beginning Tuesday, January 5, 2016 fans in Japan can order WWE Network online by going to WWENetwork.com and receive their first month of service free. WWE Network in Japan will cost \$9.99 USD per month, with no commitment and the ability to cancel any time.

Subscribers will have access to the U.S. English language version of WWE Network and get all 12 WWE pay-per-view events at no additional cost, as well as 24/7 scheduled programming and the most comprehensive video-on-demand library with more than 4,000 hours of content, including *Raw*[®] and *SmackDown*[®] re-airs, and every WWE, WCW[™] and ECW[™] pay-per-view.

WWE Network will first be available on desktop, laptop and mobile devices, followed by Apple TV, Amazon Fire TV, Sony PlayStation 3, Sony PlayStation 4, Xbox One, Xbox 360, Roku and Smart TVs in time for *Royal Rumble*[®].

“Japan is strategically important for WWE given our passionate and engaged fan base in the market,” said George Barrios, WWE Chief Strategy & Financial Officer. “The global expansion of WWE Network is critical to the continued growth of our brand internationally.”

In addition to the 12 live WWE pay-per-view events, WWE Network original programming includes:

- ***Breaking Ground*[™]** – *Breaking Ground*, WWE Network’s newest original series, gives viewers access to the WWE Performance Center, chronicling what it takes to become a WWE Superstar.
- ***Swerved*[™]** – Directed by Jeff Tremaine (*Jackass*, *Bad Grandpa*), *Swerved* combines the worlds of comedy and sports entertainment as WWE Superstars and Divas play hilarious pranks on one another.
- ***The Monday Night War*[™]** – WWE Network’s 20-episode original series documents the epic television ratings battle between entertainment icons Vince McMahon and Ted Turner.
- ***Stone Cold*[®] *Podcast Live!*** – WWE Hall of Famer “Stone Cold” Steve Austin[®] sits down with the biggest names in WWE and the world of sports and entertainment for a no-holds-barred, in-your-face, exclusive interview.

- **NXT TAKEOVER LIVE!** – The future is here. WWE’s hottest up-and-coming Superstars compete to prove they’ve got what it takes. More than just evolution, it’s a revolution. Witness these WWE Superstars of tomorrow as they take over WWE Network with live two-hour specials.
- **WWE® 24** – The acclaimed 30-minute docu-series that takes viewers on a lightning-fast journey through a day in the life of WWE’s most intriguing Superstars and ground-breaking events.
- **Total Divas™** (Seasons 1-3) – *Total Divas* gives viewers an exclusive, outside-the-ring look at WWE’s top Divas with an inside glimpse into their personal lives as they balance their own drama and the non-stop action of their professional careers.

For a complete listing of WWE Network availability by country and device, please click [here](#).

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About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 25 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all 12 live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 175 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo. Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.