

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person *             |   |                   |          |                                   |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol |  |                    |            |   |                    |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)    |                  |   |  |  |
|---|---|-------------------|----------|-----------------------------------|---|--|--|--------------------|------------|---|--------------------|---|---|--|------------------|---|--|--|
| Luisi Micha   | el J.   |                   |          |                                   |   | _  |  | RESTI              |            | _                                       | WWE                | 1   |   | Director   | pineuoie)        | 10  | % Owner  |  |
| (Last)  |   |                   |          |                                   | 3.  | 3. Date of Earliest Transaction (MM/DD/YYYY)       |  |                    |            |   |                    |   | P   | X Officer (give title below) Other (specify below)  President, WWE Studios |                  |   |  |  |
| C/O WORLD WRESTLING<br>ENTERTAINMENT, INC., 1241 EAST |   |                   |          |                                   |   | 7/21/2014  |  |                    |            |   |                    |   |   |  |                  |   |  |  |
| ENTERTAL<br>MAIN STRI                                 |   | I, INC.,          | 1241 1   | EAS                               | 1   |  |  |                    |            |   |                    |   |   |  |                  |   |  |  |
| (Street)  |   |                   |          | 4.                                | 4. If Amendment, Date Original Filed (MM/DD/YYYY) |  |  |                    |            |   |                    | YY) 6.  | 6. Individual or Joint/Group Filing (Check Applicable Line)                       |  |                  |   |  |  |
| STAMFORD, CT 06902 (City) (State) (Zip)               |   |                   |          |                                   |   |  |  |                    |            |   |                    | =   | X_Form filed by One Reporting Person Form filed by More than One Reporting Person |  |                  |   |  |  |
|   |   |                   | Table    | I - N                             | on-De   | rivat  | ive Sec  | urities Ac         | quii       | red, Di                                 | sposed o           | f, or   | Benef   | icially Own  | ed               |   |  |  |
| 1. Title of Security (Instr. 3)                       |   |                   |          | Execu                             | A. Deemed (Instr. 8)  3. Trans. Cod (Instr. 8)    |  |  | or Disposed of (D) |            |   |                    | . Amount of Securities Beneficially Owned following Reported Transaction(s) Instr. 3 and 4) |   |  | Form: Beneficial | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership               |  |  |
|   |   |                   |          |                                   |   |  |  | Code               | V          | Amour                                   | (A) or (D)         | Pric  | ce  |  |                  |   | or Indirect (I) (Instr. 4)                     |  |
| Class A Common S                                      | tock  |                   |          | 7/21/                             | /2014   |  |  | F (1)              |            | 14384<br>(1)                            | D                  | \$12.5  | 55  | 10   | )4818 <u>(2)</u> |   | D  |  |
|   | Ta  | ble II - De       | rivative | Secu                              | ırities   | Bene   | ficially   | Owned (            | e.g.       | , puts                                  | , calls, w         | arrai   | nts, op   | tions, conve   | ertible sec      | urities)  |  |  |
| 1. Title of Derivate<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Trans.<br>Date | Executi  | SA. Deemed Execution Date, if any |   |  | 5. Number of<br>Derivative Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |                    |            | 6. Date Exercisable and Expiration Date |                    |   |   | nderlying Derivative<br>Security Security                                  |                  | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned | Form of Derivative Security:                   | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   | Security  |                   |          |                                   | Code  | V  | (A)  | (D)                | Dat<br>Exe | e<br>ercisable                          | Expiration<br>Date | Title   | Amoun<br>Shares   | t or Number of   |                  | Following<br>Reported<br>Transaction(s)<br>(Instr. 4)             | Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) |  |

#### **Explanation of Responses:**

- (1) Consists of a portion of vesting stock units withheld by the Company to pay withholding taxes priced at the close of business on July 18, 2014.
- (2) Includes 808 shares of dividend accruals which were not previously reported because such acquisitions are exempt under Section 16.

#### Reporting Owners

| Reporting Owners                        |               |           |                         |       |  |
|---|---------------|-----------|-------------------------|-------|--|
| Reporting Owner Name / Address          | Relationships |           |                         |       |  |
| Reporting Owner Name / Address          | Director      | 10% Owner | Officer                 | Other |  |
| Luisi Michael J.                        |               |           |                         |       |  |
| C/O WORLD WRESTLING ENTERTAINMENT, INC. |               |           | President, WWE Studios  |       |  |
| 1241 EAST MAIN STREET                   |               |           | rresident, www. Studios |       |  |
| STAMFORD, CT 06902                      |               |           |                         |       |  |

### **Signatures**

Michael J. Luisi 7/22/2014

\*\*Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.