

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|---|---|------------------|---------|--------|---|--|--|--------------------|--------------|--|--------------------|--|---|---|---|--|------------|
| Wilson Michelle D | | | | | | WORLD WRESTLING ENTERTAINMENTINC WWE | | | | | | Director | pricable) | 10 | % Owner | | |
| (Last) | (First | (First) (Middle) | | | | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | " | X Officer (give title below) Other (specify below) Chief Revenue & Marketing Off | | | |
| C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST | | | | | 7 | 7/21/2014 | | | | | | | | | | | |
| MAIN STREET (Street) | | | | 4. | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | | | | YY) 6. Individual | or Joint/G | roup Filing | (Check Appl | icable Line) | | |
| STAMFORD, CT 06902 (City) (State) (Zip) | | | | | | | | | | | | X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | , | | I - No | n-Dei | rivati | ive Seci | ırities Ac | quir | red, Dis | sposed o | f, or | Beneficially Own | ed | | | |
| 1. Title of Security (Instr. 3) | | | | Execu | A. Deemed xecution ate, if any 3. Trans. Cod (Instr. 8) | | de | or Disposed of (D) | | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) Instr. 3 and 4) | | | 6. 7. Nature Ownership of Indirect Form: Beneficial Direct (D) Ownership | | |
| | | | | | | | | Code | V | Amoun | (A) or (D) | Price | | | | or Indirect (I) (Instr. 4) | (Instr. 4) |
| Class A Common Stock 7/21/2014 | | | | 014 | | | F (1) | | 15518 (1) | D | \$12.5 | 5 9. | 93347 (2) | | | | |
| | Tabl | le II - Der | ivative | Secui | rities] | Bene | ficially | Owned (| e.g. | , puts, | calls, wa | arran | nts, options, conve | ertible sec | curities) | | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | Date I | Executi | | | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 6. Date Exercisable and Expiration Date | | Securi | e and Amount of ities Underlying ative Security 3 and 4) | 8. Price of Derivative Security (Instr. 5) | derivative Securities Beneficially Owned | Derivative Security: | Beneficial |
| | | | | | Code | V | (A) | (D) | Dat Exe | e rcisable | Expiration Date | | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | Direct (D) or Indirect (I) (Instr. 4) | |

Explanation of Responses:

- (1) Consists of a portion of vesting stock units withheld by the Company to pay withholding taxes priced at the close of business on July 18, 2014.
- (2) Includes 1171 shares of dividend accruals and employee stock purchase plan purchases, which were not previously reported because such acquisitions are exempt under Section 16.

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|-----------------------|--|-------------------------------|-------|--|--|--|
| Reporting Owner Name / Address | Director 10% Owner Of | | Officer | Other | | | |
| Wilson Michelle D | | | | | | | |
| C/O WORLD WRESTLING ENTERTAINMENT, INC. | | | Chief Revenue & Marketing Off | | | | |
| 1241 EAST MAIN STREET | | | Chief Revenue & Marketing On | | | | |
| STAMFORD, CT 06902 | | | | | | | |

Signatures

| Michelle D. Wilson | 7/22/2014 | | |
|----------------------------------|-----------|--|--|
| ** Signature of Reporting Person | Date | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

