FORM 4	
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*]	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer					
1 0		(Check all applicable)					
Kowal Mark	WORLD WRESTLING						
	ENTERTAINMENTINC [WWE]	Director 10% Owner					
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	X Officer (give title below) Other (specify below)					
		SVP, Controller; CAO					
C/O WORLD WRESTLING	2/12/2015						
ENTERTAINMENT, INC., 1241 EAST							
MAIN STREET							
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)					
STAMFORD, CT 06902 (City) (State) (Zip)		X Form filed by One Reporting Person Form filed by More than One Reporting Person					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

				· 1	· · · · · · · · · · · · · · · · · · ·		, i i i i i i i i i i i i i i i i i i i		
2. Trans. Date	2A. Deemed	3. Trans. Co	de	4. Securiti	ies Acquire	ed (A)	5. Amount of Securities Beneficially Owned	6.	7. Nature
	Execution	(Instr. 8) or Dispo		or Disposed of (D)			Following Reported Transaction(s)	Ownership	of Indirect
	Date, if any			(Instr. 3, 4 and 5)			(Instr. 3 and 4)	Form:	Beneficial
						1		Direct (D)	Ownership
									(Instr. 4)
								(I) (Instr.	
		Code	V	Amount	(D)	Price		4)	
2/12/2015		А		4465 <u>(1)</u>	А	\$0	20574 ⁽²⁾	D	
		Execution Date, if any	Execution Date, if any Code	Execution Date, if any Code V	Execution Date, if any Code V Amount	Execution Date, if any (Instr. 8) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3, 4 and 5) (A) or (D) (Instr. 4) or (D) (Instr. 4) or (D) (Instr. 4) or (D) (Instr. 4) or (D)	Execution Date, if any Code V Amount (D) Price	Execution Date, if any (Instr. 8) or Disposed of (D) (Instr. 3, 4 and 5) Following Reported Transaction(s) Code V Amount (A) or (D) Price	Execution Date, if any (Instr. 8) or Disposed of (D) (Instr. 3, 4 and 5) Following Reported Transaction(s) Ownership Form: Direct (D) or Indirect (I) (Instr. 4) Code V Amount (A) or (D) Price Following Reported Transaction(s) Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate	2.	3. Trans.	3A. Deemed	4. Trans. C	Code	5. Number	of	6. Date Exer	cisable and	7. Tit	le and Amount of	8. Price of	9. Number of	10.	11. Nature
Security	Conversion	Date	Execution	(Instr. 8)		Derivative	Securities	Expiration I	Date	Secur	ities Underlying	Derivative	derivative	Ownership	of Indirect
(Instr. 3)	or Exercise		Date, if any			Acquired (A) or	-		Deriv	ative Security	Security	Securities	Form of	Beneficial
	Price of		-			Disposed of	f (D)			(Instr	. 3 and 4)	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					(Instr. 3, 4	and 5)						Owned	Security:	(Instr. 4)
	Security												Following	Direct (D)	
								Date	Expiration	m1.1	Amount or Number of Shares		Reported	or Indirect	
								Exercisable	Date	Title	Shares		Transaction(s)	(I) (Instr.	
				Code	V	(A)	(D)						(Instr. 4)	4)	

Explanation of Responses:

- (1) Consists of performance stock units that on the transaction date met their performance requirements. The units remain subject to vesting and forfeiture provisions.
- (2) Includes 880 shares of dividend accruals and employee stock purchase plan purchases not previously reported because such acquisitions are exempt under Section 16.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Kowal Mark							
C/O WORLD WRESTLING ENTERTAINMENT, INC.			SVP, Controller; CAO				
1241 EAST MAIN STREET			SVI, CONTINUE, CAO				
STAMFORD, CT 06902							

Signatures

Mark Kowal	
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2/13/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.