

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| r eterson reobyn | | ent (MM/DI 2/26/201 |)/YYY 1 5 | WORLD W | 3. Issuer Name and Ticker or Trading Symbol WORLD WRESTLING ENTERTAINMENTINC [WWE] son(s) to Issuer (Check all applicable) | | | |
|--|---------------------|--|--------------------------------------|--|---|---|---|--|
| C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST MAIN STREET | X D | irector icer (give title | below) | 10% Owner Other (specify | 10% Owner Other (specify below) | | | |
| (Street) STAMFORD, CT 06902 (City) (State) (Zip) | | nendment, I I Filed (MM/ | | (Y) X Form filed by (| 6. Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| | Tabl | e I - Non-D |) Perivati | ive Securities Benefic | ially Owned | | | |
| 1.Title of Security (Instr. 4) | | | Beneficially Owned (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of India (Instr. 5) | rect Beneficial Ownership | |
| Class A Common Stock | | | 0 | | D | | | |
| Table II - Derivativ | e Securities 1 | Beneficially | Owne | ed (<i>e.g.</i> , puts, calls, w | arrants, option | s, convertible sec | curities) | |
| 1. Title of Derivate Security (Instr. 4) | and Expirati | Date Exercisable and Expiration Date MM/DD/YYYY) | | le and Amount of ities Underlying ative Security 4) | 4. Conversion or Exercise Price of Derivative | Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | |
| | Date Exercisable | - | ion Title Amount or Number of Shares | | Security | Direct (D) or Indirect (I) (Instr. 5) | | |

Explanation of Responses:

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | |
|---|---|---------------|---------|-------|--|--|
| | | 10% Owner | Officer | Other | | |
| Peterson Robyn | | | | | | |
| C/O WORLD WRESTLING ENTERTAINMENT, INC. | X | | | | | |
| 1241 EAST MAIN STREET | | | | | | |
| STAMFORD, CT 06902 | | | | | | |

Signatures

| Robyn Peterson | 2/26/2015 | |
|----------------------------------|-----------|--|
| ** Signature of Reporting Person | Date | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

