

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Issuer Name and Ticker or Trading Symbol									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Levesque Stephanie				WORLD WRESTLING ENTERTAINMENTINC WWE								_x	X Director 10% Owner				
(First) (M	iddle)	3.								Y)		X Officer (give title below) Other (specify below Chief Brand Officer				fy below)
ENT,			AST				8/7	7/20)15								
	et)		4.	If A	mendm	ent, D	ate C)rigi	nal Fi	led (MM/	DD/YYYY)	6. Ir	ndividual	or Joint/G	roup Filing	(Check Appl	icable Line)
STAMFORD, CT 06902 (City) (State) (Zip)													X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Table I	- Non-De	erivat	tive Sec	curitie	es Ac	quir	red, D	isposed	of, or Be	nefici	ally Own	ed			
<u> </u>				1		3. Trans. Cod (Instr. 8)		le				1		Ownership of Indire Form: Benefici	7. Nature of Indirect Beneficial Ownership		
						Cod	de	V	Amoun	(A) or (D)	Price					or Indirect (I) (Instr. 4)	(Instr. 4)
par valu	e \$.01 per sh	are 8	8/7/2015			M	1		609733	A	<u>(1)</u>		1	609733		I	By Trust
Class A Common Stock, par value \$.01 per share			3/10/2015			s	3)		46794	D	\$21.64 (4)		562939				By Trust
Class A Common Stock, par value \$.01 per share 8/11/20:			3/11/2015				3)	59137 D \$20.68 (5)		503802 (5)				I	By Trust		
Class A Common Stock, par value \$.01 per share				63527 (6)						D							
Tabl	le II - Der	ivative S	Securities	Bene	eficially	y Owi	ned (e.g.	, puts	, calls, v	varrants.	, optio	ons, conve	ertible sec	urities)		
2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deem Execution	ned 4. Trans Code	5. Numb Derivativ Acquired Disposed		er of we Securities d (A) or d of (D)		6. Date Exercisable and		7. Title and Securities Derivative	Amount of Jnderlying Security			9. Number of derivative Securities Beneficially Owned	10. Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
ity			Code	V	(A))	(D)	Date Exerc			Title		Amount or Number of Shares		Reported	or Indirect	
60	8/7/2015		М		60973	3			<u>(8)</u>	<u>(8)</u>	Common par valu	Stock, e \$.01	609733	\$0	0	I	By Trust
60									<u>(8)</u>	<u>(8)</u>	Common par valu	Stock, e \$.01	1849393		1849393	I	By Trust
	(First VRES ENT, (Street VRES	Par value \$.01 per shapar value \$.01 per sha	Table II - Derivative Sof ative ity 80 8/7/2015	Anie (First) (Middle) (First) (Middle) (Street) (Street) (Street) (Street) (State) (Zip) Table I - Non-Decompar value \$.01 per share Par value \$.01 per share 8/10/2015 par value \$.01 per share 8/11/2015 par value \$.01 per share Table II - Derivative Securities Table II - Derivative Securities A. Date Table II - Derivative Securities Table II - Derivative Securities A. Date Table II - Derivative Securities Code So 8/7/2015 M Code	Anie WOFENT (First) (Middle) WRESTLING (Street) (Street) Table I - Non-Derivate (Street) Par value \$.01 per share WOFENT (Street) 4. If Aniversal (And Farence) 2. Trans. Date (Parence) Par value \$.01 per share WOFENT (Middle) 4. If Aniversal (And Farence) 8/7/2015 Par value \$.01 per share WOFENT (Middle) 4. If Aniversal (And Farence) 8/7/2015 Par value \$.01 per share WOFENT (Middle) 4. If Aniversal (And Farence) And Farence (Middle) And Farence (M	WORLD YENTERT A (First) (Middle) 3. Date of Ear (Street) 4. If Amendm (T 06902 (State) (Zip) 2. Trans. Date 2. Trans. Date Execution Date, if any par value \$.01 per share 8/10/2015 par value \$.01 per share 8/11/2015 Table II - Derivative Securities Beneficially Code of Code of Code Instr. 3, and Code Instr. 3, and Code Instr. 3, and Code Instr. 3, and Code V (A) So 8/7/2015 M 60973	WORLD WREENTERTAINN	WORLD WRESTIENTERTAINMEN (First) (Middle) 3. Date of Earliest Trans. WORLD WRESTIENTERTAINMEN 8/7 (Strest) 4. If Amendment, Date Of Earliest Trans. (Street) 4. If Amendment, Date Of Execution Date, if any Table I - Non-Derivative Securities Accurate Acquired (A) or Disposed of (D) (Instr. 8) Table II - Derivative Securities Beneficially Owned (Instr. 8) Table II - Derivative Securities Beneficially Owned (Instr. 8) Table II - Derivative Securities Beneficially Owned (Instr. 8) Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Code V (A) (D) M 609733	WORLD WRESTLING Street S	WORLD WRESTLING SNTERTAINMENTINC	WORLD WRESTLING ENTERTAINMENTINC WWF	WORLD WRESTLING ENTERTAINMENTINC [WWE] 3. Date of Earliest Transaction (MM/DD/YYYY) WRESTLING ENT, INC., 1241 EAST (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) To 6902 (State) (State) 2. Trans. Date 2. Trans. Date Execution Date, if any 2. Trans. Date Par value \$.01 per share 8/7/2015 M 609733 A (1) Code V Amount (A) or Disposed of (D) (Instr. 3, 4 and 5) Code V Amount (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Sequired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Sequired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Sequired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Sequired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Sequired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Sequired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Date Expiration Date Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Date Expiration Date Securities Date (Instr. 3, 4 and 5) Code V (A) (D) Date Exercisable Date Title Common Date Value Derivative Securities Derivative Securities Derivative Securities Derivative Securities Derivative Securities Date Common Date Value Derivative Securities D	WORLD WRESTLING ENTERTAINMENTINC [WWE]X X Chi (First) (Middle)	WORLD WRESTLING ENTERTAINMENTINC [WWE] X Director X Officer (g Chief Brand) WORLD WRESTLING (First) (Middle) 3. Date of Earliest Transaction (MM/DD/YYYY) 8/7/2015 Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) 4. If Amendment, Date Original Filed (MM/DD/YYYY) Form filed by Street (Instr. 8) Categories (Instr. 8) Par value \$.01 per share 8/7/2015 Table I - Derivative Securities 8/7/2015 M 609733 A (I) Code V Amount (D) Price Par value \$.01 per share Par value \$.01	WORLD WRESTLING ENTERTAINMENTINC WWE X _ Director X _ Officer (give title belc Chief Brand Officer WESTLING ENT, INC., 1241 EAST (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) (State) (State) 2. Trans. Date 2A, Deemed Execution Date, if any par value \$.01 per share 8/7/2015 M 609733 A L1 609733 A L1 609733 A L1 609733 A Common Stock Code Code	Annie WORLD WRESTLING (First) (Middle) 3. Date of Earliest Transaction (MM/DD/YYYY) (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) (Street) 5. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Execution Date, if any Date, if any Par value S.01 per share 8/10/2015 8.3 A mount (A) or par value S.01 per share 8/10/2015 8.3 South Sout	Check all applicable Amount of Securities Beneficially Owned Check all applicable Amount of Securities Securities Code V Amount (D) Price Code V Amount (D) Price Code V Amount (D) Size Code V Amount (D) Code Code V Amount (D) Code Code V Amount (D) Code C

Explanation of Responses:

- (1) Stephanie Levesque converted 609,733 shares of Class B Common Stock into 609,733 shares of Class A Common Stock on August 7, 2015.
- (2) Stephanie Levesque is the sole beneficiary and Investment Director of the Stephanie McMahon Levesque Trust U/A Vincent K. McMahon Irrev. Trust dtd. 6/24/04 ("2004 Trust"). As Investment Director, Stephanie Levesque has sole voting and investment power and authority over shares of WWE stock held by the 2004 Trust.
- (3) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 27, 2015, which adoption was publicly disclosed by the Issuer in a Form 8-K filed with the Securities and Exchange Commission on May 29, 2015.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$21.17 to \$22.17, inclusive. The reporting person undertakes to provide to World Wrestling Entertainment, Inc., any security holder of World Wrestling Entertainment, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (4) and (5) to this Form 4.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.67 to \$20.97, inclusive.

- (6) Excludes securities owned by Stephanie Levesque's husband, Paul Levesque, the beneficial ownership of which is reported separately by Paul Levesque and disclaimed by Stephanie Levesque.
- (7) Class B Common Stock is convertible, on a one-for-one basis, at any time into Class A Common Stock at the option of the holder.
- (8) N/A
- (9) Stephanie Levesque is the beneficiary and Investment Director of the Stephanie McMahon Levesque Trust u/a Vincent K. McMahon Irrev. Trust dtd. 12/23/2008 ("2008 Trust"). As Investment Director, Stephanie Levesque has sole investment power and authority over shares of WWE stock held by the 2008 Trust.

Reporting Owners

Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Levesque Stephanie C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902	X		Chief Brand Officer	•	

Signatures

/s/ Paul C. Cancilla, Attorney-in-Fact for Stephanie Levesque

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.