

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Wilson Michelle D				2. Issuer Name and Ticker or Trading Symbol WORLD WRESTLING ENTERTAINMENTINC WWE								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
											Director 10% Owner					
(Last) (First) (Middle)				3. Date of Earliest Transaction (MM/DD/YYYY)							X_Officer (give title below)Other (specify below)					
NMENT,			AST			2/1	1/20	016				Chief Revenu	c & Mai	Ketting Off		
MAIN STREET (Street)				4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line					
STAMFORD, CT 06902 (City) (State) (Zip)											X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table I	- Non-	Deriv	ative Se	curities Ac	quir	ed, Dis	posed o	f, or	Bei	neficially Owne	d			
1.Title of Security (Instr. 3)		2	2. Trans. D	2A. Deemed Execution Date, if any		3. Trans. Co (Instr. 8)	de				F	Following Reported 7			Ownership Form:	7. Nature of Indirect Beneficial Ownership
						Code	V	Amou			rice				or Indirect (I) (Instr. 4)	(Instr. 4)
Class A Common Stock 2/11/201)16		A		354039 (1)	A \$0	0	413147 (2)			D			
Tabl	le II - Der	ivative S	Securiti	ies Be	eneficiall	y Owned (e.g.	, puts,	calls, wa	arrai	nts,	options, conve	rtible sec	urities)	•	
Conversion or Exercise Price of	3. Trans. Date	Execution	n (Inst		Derivat Acquire Dispose	ive Securities ed (A) or ed of (D)				Securities U Derivative S		Underlying e Security	Derivative Security	derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Security				ode	V (A)	(D)	Date	e l rcisable l	Expiration Date	Title	Am Sha	nount or Number of		Following Reported Transaction(s) (Instr. 4)	or Indirect	
	elle D (First D WRES NMENT (Stre O, CT 069 ty) (Sta	elle D (First) (M O WRESTLING NMENT, INC., 1 EET (Street) O, CT 06902 ty) (State) (Z ock Table II - Der 2. Conversion of Exercise Price of Derivative	elle D (First) (Middle) D WRESTLING NMENT, INC., 1241 E ET (Street) O, CT 06902 ty) (State) (Zip) Table I 2 Table II - Derivative S 2. Conversion of Exercise Price of Derivative	elle D (First) (Middle) D WRESTLING NMENT, INC., 1241 EAST (ET (Street) D, CT 06902 ty) (State) (Zip) Table I - Non- 2. Trans. I 2. Trans. I 2. Conversion or Exercise Price of Derivative Date Date A. Deemed 4. Trans. I Execution Date, if any A. Deemed 4. Trans. I Execution Date, if any A. Deemed 4. Trans. I Execution Date, if any A. Deemed II - Non- Conversion or Exercise Price of Derivative Derivative	elle D (First) (Middle) 3. Da D WRESTLING NMENT, INC., 1241 EAST ET (Street) 4. If D, CT 06902 ty) (State) (Zip) Table I - Non-Deriv 2. Trans. Date 2. Trans. Date 2. Trans. Date 2. Trans. Date Date 3. Trans. 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Title and Amount of Securities Courie	WORLD WRESTLING ENTERTAINMENTINC [WWE]	WORLD WRESTLING (First) (Middle) 3. Date of Earliest Transaction (MM/DD/YYYY) OWRESTLING (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) (State) (Zip) 4. If Amendment, Date Original Filed (MM/DD/YYYY) (Instr. 3, 4 and 5) (Check all applicable) Director 10% Owner N. Officer (give title below) Other (specially Other (spec

(2) Includes 619 shares of dividend accruals and employee stock purchase plan purchases not previously reported because such acquisitions are exempt under Section 16.

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Wilson Michelle D C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			Chief Revenue & Marketing Off					

Signatures

Michelle D. Wilson 2/11/2016

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.