

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. 1	2. Issuer Name and Ticker or Trading Symbol							-	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Kowal Mark						WORLD WRESTLING ENTERTAINMENTINC WWE								Director	,	10	% Owner	
(Last)	(Firs	st) (1	Middle)		3. 1	3. Date of Earliest Transaction (MM/DD/YYYY)						"	X _ Officer (give title below) Other (specify below) SVP, Controller; CAO					
C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST						2/9/2017												
MAIN STREET (Street)				4. 1	4. If Amendment, Date Original Filed (MM/DD/YYYY)							() 6. Individual o	6. Individual or Joint/Group Filing (Check Applicable Line)					
STAMFORD, CT 06902 (City) (State) (Zip)													X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
			Table	I - Non	-Der	ivati	ive Secu	ırities Acc	quir	ed, Di	sposed	of, o	r B	eneficially Owne	d			
1.Title of Security (Instr. 3) 2. Trans. I			Exe		Deemed ution if any	3. Trans. Co (Instr. 8)	ode 4. Securities or Disposed (Instr. 3, 4 and		posed of (I	(D) Fol			Amount of Securities Beneficially Owned bllowing Reported Transaction(s) nstr. 3 and 4)		6. 7. Nature Ownership Form: Beneficia Direct (D) Ownershi			
						Code	V	Amou	unt (A) or (D) Price						Ownership (Instr. 4)			
Class A Common Stock 2/9/201*				17	7 A				9627	<u>(1)</u> A		\$0	31	31439 (2)				
	Tal	ole II - De	rivative	Securi	ties l	Bene	ficially	Owned (e.g. ,	, puts	, calls, v	arra	ant	s, options, conve	rtible sec	urities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Dee Execution Date, if a	on (Instr.		Acqu Dispo			6. Date Exercisable and Expiration Date					es Underlying ive Security	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	Beneficial
	Security			C	ode	V	(A)	(D)	Date Exer	cisable	Expiration Date	Titl		Amount or Number of chares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	

Explanation of Responses:

- (1) Consists of performance stock units that on the transaction date met their performance requirements. The units remain subject to vesting and forefeiture provisions.
- (2) Includes 740 shares of dividend accruals and employee stock purchase plan purchases not previously reported because they are exempt under Section 16.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Kowal Mark C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			SVP, Controller; CAO				

Signatures

Mark Kowal	2/10/2017			
** Signature of Reporting Person	Date			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

