

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Traine and Fragress of Reporting Poison | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|--|---|-------------------|---|-------------------------|--|-----------|----------------------------|-------|--|------------------|----------|--|---|---|--|---|--|
| DUINI IND III | | | | | WORLD WRESTLING | | | | | | | | Director 10% Owner | | | | |
| | | | | | ENTERTAINMENTINC [WWE] 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | X_ Officer (give title below) Other (specify below) | | | | | |
| (Last) (First) (Middle) | | | | | | | | | | | | Exec Prod & Chief Glo TV Prod* | | | | | |
| C/O WORLD WRESTLING | | | | | 3/31/2023 | | | | | | | | | | | | |
| ENTERTAIN MAIN STRE | | INC., 12 | 241 EAS' | Γ | | | | | | | | | | | | | |
| (Street) | | | | 4. I | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| STAMFORD, CT 06902 | | | | | | | | | | | | _X _ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) (State) (Zip) | | | | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | |
| | | | | | ☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | |
| | | | Table I - I | Non-Der | ivati | ve Seci | ırities Acc | uire | ed, Disp | osed o | f, or l | Bene | eficially Owne | d | | | |
| 1. Title of Security (Instr. 3) 2. Trans. E | | | | rans. Date | ate 2A. Deemed Execution Date, if any | | 3. Trans. Co (Instr. 8) | de | 4. Securities Acquire or Disposed of (D) (Instr. 3, 4 and 5) | | | red (A) 5. Amount of Secur Following Reporter (Instr. 3 and 4) | | ities Beneficially Owned I Transaction(s) | | Ownership of Ind Form: Benef | Beneficial Ownership |
| | | | | | | | Code | V | Amount | (A) o (D) | r Pri | ce | | | | or Indirect (I) (Instr. 4) | (Instr. 4) |
| Class A Common Stock 3/31/202 | | | | 31/2023 | | | A | | 23,867 | .) A | \$ | 60 | | | 313,243 | D | |
| | Tab | le II - Der | ivative Sec | curities l | Bene | eficially | Owned (a | e.g., | puts, ca | ılls, wa | rran | ts, o | ptions, conver | tible secu | ırities) | | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. (Instr. 8) | Ac Di | | | | 6. Date Exercisable and Expiration Date | | | ities (| Underlying Security | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form of Derivative Security: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date | | xpiration ate | Title | Amo Share | ount or Number of res | | Transaction(s) (Instr. 4) | | |

Explanation of Responses:

(1) Consists of the fourth of five tranches of a special performance stock unit grant that on the transaction date met its performance requirements. The units remain subject to vesting and forfeiture provisions.

Remarks:

* Executive Producer and Chief Global Television Producer

Reporting Owners

| Reporting Owners | | | | | | | | |
|--|---------------|-----------|--------------------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Relationships | | | | | | | |
| Reporting Owner Ivame / Address | Director | 10% Owner | Officer | Other | | | | |
| DUNN KEVIN | | | | | | | | |
| C/O WORLD WRESTLING ENTERTAINMENT INC. | | | Exec Prod & Chief Glo TV Prod* | | | | | |
| 1241 EAST MAIN STREET | | | Exectrod & Chief Glo I v Frod | | | | | |
| STAMFORD, CT 06902 | | | | | | | | |

Signatures

/s/ Kevin Dunn 3/31/2023

***Signature of Reporting Person Date

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.