| FORM 4 |  |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup> -  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)             |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| Barrios George A.   | WORLD WRESTLING<br>ENTERTAINMENTINC   WWE            | <b>X</b> _Director10% Owner  |  |  |  |  |  |
| (Last) (First) (Middle)   | 3. Date of Earliest Transaction (MM/DD/YYYY)         | Officer (give title below) Other (specify below)                                       |  |  |  |  |  |
| C/O WORLD WRESTLING   | 7/3/2023   |  |  |  |  |  |  |
| ENTERTAINMENT, INC., 1241 EAST<br>MAIN STREET   |  |  |  |  |  |  |  |
| (Street)  | 4. If Amendment, Date Original Filed (MM/DD/YYYY)    | 6. Individual or Joint/Group Filing (Check Applicable Line)                            |  |  |  |  |  |
| STAMFORD, CT 06902  |  | X _ Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |  |  |  |  |
| (City) (State) (Zip)  | Rule 10b5-1(c) Transaction Indication                |  |  |  |  |  |  |
| □ Check this box to indicate that a transaction was made pursuant to a contract, instruction or that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction |  |  |  |  |  |  |  |
| Table I - Non   | -Derivative Securities Acquired, Disposed of, or Ben | eficially Owned  |  |  |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

|                          |         |      |   |        |               |                | Following Reported Transaction(s)<br>(Instr. 3 and 4) |                                  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|--------------------------|---------|------|---|--------|---------------|----------------|---|----------------------------------|---|
|                          |         | Code | v | Amount | (A) or<br>(D) | Price          |   | or Indirect<br>(I) (Instr.<br>4) | (Instr. 4)  |
| Class A Common Stock 7/3 | /3/2023 | А    |   | 269    | Α             | <b>\$0</b> (1) | 582   | D                                |   |

#### ties Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|                      |             |           |              |             |      |              |            |              |            |         |                               |             | -              |             |             |
|----------------------|-------------|-----------|--------------|-------------|------|--------------|------------|--------------|------------|---------|-------------------------------|-------------|----------------|-------------|-------------|
| 1. Title of Derivate | 2.          | 3. Trans. | 3A. Deemed   | 4. Trans. C | Code | 5. Number    | of         | 6. Date Exer | rcisable   | 7. Titi | e and Amount of               | 8. Price of | 9. Number of   | 10.         | 11. Nature  |
| Security             | Conversion  | Date      | Execution    | (Instr. 8)  |      | Derivative   | Securities | and Expirati | on Date    | Secur   | ities Underlying              | Derivative  | derivative     | Ownership   | of Indirect |
| (Instr. 3)           | or Exercise |           | Date, if any |             |      | Acquired (A  | A) or      | -            |            | Deriv   | ative Security                | Security    | Securities     | Form of     | Beneficial  |
|                      | Price of    |           |              |             |      | Disposed o   | f (D)      |              |            | (Instr  | 3 and 4)                      | (Instr. 5)  | Beneficially   | Derivative  | Ownership   |
|                      | Derivative  |           |              |             |      | (Instr. 3, 4 | and 5)     |              |            |         |                               |             | Owned          | Security:   | (Instr. 4)  |
|                      | Security    |           |              |             |      |              |            |              |            |         |                               |             | Following      | Direct (D)  |             |
|                      |             |           |              |             |      |              |            | D (          | Б : /:     |         |                               |             | Reported       | or Indirect |             |
|                      |             |           |              |             |      |              |            | Date         | Expiration | Title   | Amount or Number of<br>Shares |             | Transaction(s) | (I) (Instr. |             |
|                      |             |           |              | Code        | V    | (A)          | (D)        | Exercisable  | Date       |         | Shares                        |             | (Instr. 4)     | 4)          |             |

## **Explanation of Responses:**

(1) These shares were received in lieu of cash as a portion of the filer's directors' fees.

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |  |  |
|---|---------------|-----------|---------|-------|--|--|--|--|
| Reporting Owner Ivanie / Address  | Director      | 10% Owner | Officer | Other |  |  |  |  |
| Barrios George A.<br>C/O WORLD WRESTLING ENTERTAINMENT, INC.<br>1241 EAST MAIN STREET<br>STAMFORD, CT 06902 | X             |           |         |       |  |  |  |  |

## Signatures

7/3/2023 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). \*\*

File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Note:

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

number.