

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
NOTICE OF EFFECTIVENESS**

Effective Date: August 22, 2023

Form: S-4

CIK: 0001973266

Company Name: New Whale Inc.

File Number: 333-271893

CIK: 0001091907

Company Name: WORLD WRESTLING ENTERTAINMENTINC

File Number: 333-271893-01