FORM 4

☑ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Estimated average burden hours per response... 0.5

OMB APPROVAL OMB Number: 3235-0287

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Koonin Steven R					WORLD WRESTLING ENTERTAINMENT, LLC [WWE]								X Director 10% Owner				
(Last) (First) (Middle)					3. Date of Earliest Transaction (MM/DD/YYYY)							Officer (giv	e title below	r) Oth	ner (specify b	elow)	
C/O WORLD WRESTLING ENTERTAINMENT, 1241 EAST MAIN STREET						9/12/2023											
(Street) STAMFORD, CT 06902 (City) (State) (Zip)					4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(0	,) (5	(24)		Non-Der	ivati	ive Secu	rities Acq	uire	ed, Dis	posed of	f, or 1	Beno	eficially Owne	d			
1. Title of Security (Instr. 3) 2. Trans. I			rans. Date	2A. Deemed Execution Date, if any		3. Trans. Code (Instr. 8)		4. Securities Acquire or Disposed of (D) (Instr. 3, 4 and 5)					curities Beneficially Owned rted Transaction(s)		6. Ownership Form: Direct (D)	Beneficial Ownership	
							Code	V	Amoun	(A) or (D)	Prie	ce				or Indirect (I) (Instr. 4)	(Instr. 4)
Class A Common Stock 9/12/202				/12/2023			D		3,508	B D	!	(<u>1)</u>			0	D	
	Tab	le II - Der	rivative Se	curities l	Bene	eficially	Owned (e	e.g.,	puts, c	alls, wa	rrant	ts, o	ptions, conver	tible secu	ırities)		
1. Title of Derivate Security (Instr. 3)	Conversion or Exercise Price of Derivative Security Date Execution Date, if any [Insert Execution Date of Da		4. Trans. (Instr. 8)	Acquired Disposed (Instr. 3,		ve Securities at (A) or d of (D) 4 and 5)		nd Expiration Date			ities U ative 3 and	Underlying Security d 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

(1) Pursuant to the Transaction Agreement, dated as of April 2, 2023, among World Wrestling Entertainment, LLC (f/k/a World Wrestling Entertainment, Inc., "WWE"), Endeavor Group Holdings, Inc., Endeavor Operating Company, LLC, TKO Operating Company, LLC (f/k/a Zuffa Parent, LLC), TKO Group Holdings, Inc. (f/k/a New Whale Inc., "TKO") and Whale Merger Sub Inc., each share of WWE Class A common stock was converted into the right to receive one share of TKO Class A common stock.

Reporting Owners

Panarting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Koonin Steven R							
C/O WORLD WRESTLING ENTERTAINMENT	v						
1241 EAST MAIN STREET	Λ						
STAMFORD, CT 06902							

Signatures

/s/ Steven R. Koonin

9/12/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.