FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Class A Common Stock			25,000		I		By Trust
(Instr. 4)							
		Owned		(Instr. 5)			
		Beneficially		or Indirect (I)			(Instr. 5)
(Instr. 4)		Securities		Direct (D)			Beneficial Ownership
1. Title of Security		2. Amount of	ount of		3. Ownership Form:		4. Nature of Indirect
(City) (Table I — Non-Derivative Securities Beneficially Owned					
Stamford , CT 0690)2		Chief Financial Officer			filed by One Reporting Person filed by More than One Reporting Person	
(2	Street)						idual or Joint/Group Filing Applicable Line)
			(give title		(specify below)	7 India	idual or Jaint/Croup Eiling
c/o World Wrestling Entertainment, Inc. 1241 East Main Street		(voluntary)	X Officer		Other	(======================================	
o/o Would Wuggtling Entautoinment Inc			X Director 10% Owner				/Day/Year)
. , , , , , , , , , , , , , , , , , , ,			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				Original
(Lost) (E	First) (Middle)		5 Polotio	nchin of Dor	porting Porcon(c)	6 If An	nendment,
Livingston, Philip B.		Month/Day/Year 3/31/03					
ı ç		Requiring Statement	World Wrestling Entertainment, Inc. (WWE)				
1. Name and Address of Reporting Person*		2. Date of Event	4. Issuer Name and Ticker or Trading Symbol				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

Table II - Derivative Securities Beneficially Owned

Shares

(e.g., puts, calls, warrants, options, convertible securities) 5. Ownership 1. Title of Derivative 2. Date Exercisable 3. Title and Amount of 4. Conversion or Nature of Indirect Beneficial Security and Expiration Date Securities Exercise Price of Form Ownership (Instr. 4) (Month/Day/ Year) Underlying Derivative Security Derivative of Derivative (Instr. 5) (Instr. 4) Security Security: Direct (D) Date Expiration Title Amount or or Indirect (I) Number of Exercisable

Explanation of Responses:

FORM 3 (continued)

By: /s/ Philip B. Livingston

4/1/03 Date

**Signature of Reporting Person

(Instr. 5)

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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^{*} If the form is filed by more than one reporting person, see Instruction 5(b)(v).