FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding

Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* 2. Issuer Name and Ticker or Trading Symbol 6. Relationship of Reporting Person(s) World Wrestling Entertainment, Inc. (WWE) to Issuer (Check all applicable) X Director 10% Owner Livingston, Philip B. **X** Officer (give title below) __Other (specify below) (Last) (First) (Middle) 3. I.R.S. Identification Number 4. Statement for of Reporting Person, Month/Day/Year **Chief Financial Officer** if an entity (voluntary) 3/31/03 c/o World Wrestling Entertainment, Inc. 1241 East Main Street 5. If Amendment, 7. Individual or Joint/Group Filing (Check Applicable Line) (Street) Date of Original X Form filed by One Reporting Person (Month/Day/Year) Form filed by More than One Reporting Person Stamford, CT 06902 Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (City) (State) (Zip) 1. Title of Security 3. Trans-4. Securities Acquired (A) or Disposed of 5. Amount of 7. Nature of Indirect 2. Trans-2A. 6. Ownership Form: (Instr. 3) (D) Securities Beneficial action Deemed action Beneficially Date Execution Code (Instr. 3, 4 & 5) Direct (D) Ownership (Month/ Owned Follow-Date, (Instr. 8) or Indirect (Instr. 4) Day/ if any ing Reported Transactions (I) Code V Amount (A) Price Year) (Month/Day (s) (Instr. 4) or Year) (Instr. 3 & 4) (D) Class A Common 25,000 Ι By Trust Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conver-	3.	3A.	4.	5. Number of		6. Date		7. Title and	Amount	8. Price of	9. Number of	10.	11. Nature of
Derivative	sion or	Trans-	Deemed	Trans-	Derivative		Exercisable		of Underlying		Derivative		Owner-	Indirect
Security	Exercise	action	Execution	action	Securities		and Expiration		Securities		Security	Derivative	ship	Beneficial
	Price of	Date		Code	Acquired (A) or		Date		(Instr. 3 & 4)		(Instr. 5)	Securities	Form	Ownership
(Instr. 3)	Derivative		Date,		Disposed of	Disposed of (D) (Month/		y/				Beneficially	of Deriv-	(Instr. 4)
	Security	(Month/	if any	(Instr.		Year)						Owned		
		Day/ Year)	(Month/	8)	(Instr. 3, 4 &	5)						Following	ative	
		(a)	Day/ Year)									Reported	Security:	
			(cur)	Code V	(A)	(D)	Date	Expira-	Title	Amount	1	Transaction	Direct	
					()	(-)	Exer-			or		(s)	(D)	
							cisable	tion		Number		(Instr. 4)	or	
								Date		of			Indirect	
										Shares			(I)	
													(Instr. 4)	
Option	7.66	3/31/03		A	55,000		(1)	3/31/13	Class A	55,000	N/A	55,000	D	N/A
(Right to									Common					
Buy)														

Explanation of Responses:

(1) Vest in equal amounts on the first four anniversaries of the date of grant.

By: /s/ Philip B. Livingston

**Signature of Reporting Person

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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4/1/03 Date

OMB APPROVAL