

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ROTHSCHILD JAMES A  WORLD WRESTLING ENTERTAINMENTINC   WWE	(Print or Type R	esponses)																	
Clast   (First   (Middle)   3   Date of Earliest Transaction (MM/DD/YYYY)   SVP, N. American Sales   7/11/2003   SVP, N. American Sales   7/11/2003   SVP, N. American Sales   7/11/2003   SVP, N. American Sales   N. Form filed by One Reporting Person   Form filed by One Reporting Person   Form filed by One Reporting Person   Form filed by More than On	Name and Address of Reporting Person *						2. Issuer Name and Ticker or Trading Symbol												
Clast   (First)   (Middle)   3. Date of Earliest Transaction (MM/DD/YYYY)   SVP, N. American Sales   Office (give title below)   Office (give title	ROTHSCH	LD JAM	ES A		V	VOR	LD W	RESTL	IN	G									
(Street) (City) (State) (Zip)   Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned One Reporting Person Form filled by More Reporting Person Form filed by M			E									Director 10% Owner							
A. If Amendment, Date Original Filed (MM-DDYYYY)   Solution of John State   Security (Instr. 3)   State   Security (Instr. 3)   Security (Instr. 4)   Se	(Last) (First) (Middle)				3.	3. Date of Earliest Transaction (MM/DD/YYYY)													
Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  2. Trans. Date   2. Trans. Date								7/1	1/20	003									
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  2. Trans. Date (Instr. 3)  3. Trans. Code (Instr. 8)  4. A (I		(Stre	et)		4.	If Ar	nendme	nt, Date O	rigin	al Fil	ed (MM/D	D/YY	(YY) 6	6. Individual c	or Joint/G	roup Filing	(Check App	licable Lii	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  2. Trans. Date (Instr. 3)  3. Trans. Code (Instr. 8)  4. A (I																			
1.Title of Security (Instr. 3)   2. Trans. Date   2. Trans. Date   Execution   Date; if any   Code   V   Amount   (A) or price   Date; if any   Code   V   Amount   (A) or price   Date; if any   Date   Date; if any   Date; if any   Date   Date   Date; if any	(C	ip)													Person				
1.Title of Security (Instr. 3)   2. Trans. Date   2. Trans. Date   Execution   Date; if any   Code   V   Amount   (A) or price   Date; if any   Code   V   Amount   (A) or price   Date; if any   Date   Date; if any   Date; if any   Date   Date   Date; if any									_			_	_	-		, ,			
Code   V   Amount   Conversible   Conversible   Conversible   Code   V   Amount   Code   Code   V   Amount   Code   Code   V   Amount   Code   Code   Code   V   Amount   Code	1 Titl CC it													•		11 0 1	1,	7.31.	
Restricted Class A Common Stock Units 7/11/2003 A U 24 A 0 6024 D  Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Little of Derivate Conversion or Exercise Date Price of Derivative Security (Instr. 3)  Little of Derivate Security (Instr. 3)  A Deemed (Instr. 8)  A Deemed				2. 1	rans. Date				ode								Ownership	<ol><li>Nature of Indired</li></ol>	
Restricted Class A Common Stock Units 7/11/2003 A D 24 A 0 66024 D D  Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Title of Derivate Conversion of Experiation of Experiation Date Price of Derivative Security (Instr. 3) Date Security (Instr. 4) Date Security (Instr. 5) Date Security (Instr. 4) Date Security (Instr. 4) Date Security (Instr. 5) Date Security (Instr. 4) Date Security (Instr. 5) Date Security (Instr. 5) Date Security (Instr. 5) Date Security (Instr. 6) Date						Date	Date, if any		1	(Instr.	3, 4 and 5)		(Ins	(Instr. 3 and 4)				Beneficia Ownersh	
Restricted Class A Common Stock Units 7/11/2003 A U 24 A 0 6024 D  Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivate Conversion of Executive Proof Derivative Securities Conversion (Instr. 3)  2. Conversion Date, if any Demandia Security Securities Conversion Date, if any Security Securities Conversion of Derivative Securities Conversion Date, if any Security Securities Conversion Date Security Securities Securities Conversion Date Security Securities Conversion Date Security Securities Security Securities Securities Securities Securities Securities Securities Conversion Date Security Securities Securities Security Securities Secu											(4)						or Indirect	(Instr. 4)	
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivate Conversion of Exercise Price of Derivative Security (Instr. 3)  1. Title of Derivate Security (Conversion (Instr. 3))  1. Title of Derivate Security (Instr. 3)  2. Securities Underlying Derivative Security (Instr. 3)  2. Date Exercisable and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3)  3. Deemed (Instr. 8)  Owned (instr. 3)  Ownership of Expriation Date (Instr. 3)  Derivative Security (Instr. 3)  Owned (Instr. 3)  Ownership of Expriation Date (Instr. 3)  Owned (Instr. 3)  Date (Instr. 3)  Explanation of Responses:  (1) Consists of additional Units resulting from dividend accruals on previously granted Units.  Reporting Owner Name / Address  Reporting Owner Name / Address  Reporting Owner Name / Address								Code	V	Amou			rice						
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivate Conversion of Exercise Price of Derivative Security (Instr. 3)  1. Title of Derivate Security (Conversion (Instr. 3))  1. Title of Derivate Security (Instr. 3)  2. Securities Underlying Derivative Security (Instr. 3)  2. Date Exercisable and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3)  3. Deemed (Instr. 8)  Owned (instr. 3)  Ownership of Expriation Date (Instr. 3)  Derivative Security (Instr. 3)  Owned (Instr. 3)  Ownership of Expriation Date (Instr. 3)  Owned (Instr. 3)  Date (Instr. 3)  Explanation of Responses:  (1) Consists of additional Units resulting from dividend accruals on previously granted Units.  Reporting Owner Name / Address  Reporting Owner Name / Address  Reporting Owner Name / Address	Restricted Class A Common Stock Units				7/11/2003			A (1)		24	A	0	0		6024		D		
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.    Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)   Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)   Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)   Table II - Derivative Securities Date   4. Trans. Code   5. Number of Derivative Securities Unstr. 3 and 4)   7. Title and Amount of Securities Unstr. 3 and 4)   0. Ownership of Security Security Security Security Security Security Security (Instr. 3)   0. Ownership of Security Securit				<u> </u>					1	1	1								
Explanation of Responses:  (1) Consists of additional Units resulting from dividend accruals on previously granted Units.  Reporting Owner Name / Address    Security   Date   Expiration   Date   Expiration   Title   Amount or Number of   Shares   Title   Amount or Number of   Shares   Direct (D) or Indirect   Transaction(s) (I) (Instr. 4)   (I) (Instr. 4)	Security	2. Conversion or Exercise Price of Derivative	3. Trans.	3A. Deemed Execution	d 4. Trans	. Code	de 5. Number of Derivative Securities Acquired (A) or Disposed of (D)		6. Date Exercisa		cisable and	7. Title a Securitie Derivativ		Amount of nderlying ecurity	8. Price of Derivative Security	9. Number of derivative Securities Beneficially	Ownership Form of Derivative	Beneficia Ownersh	
Explanation of Responses:  (1) Consists of additional Units resulting from dividend accruals on previously granted Units.  Reporting Owners  Reporting Owner Name / Address  Director 10% Owner Officer Other					Code	V						Title			•	Following Reported Transaction(s)	Direct (D) or Indirect (I) (Instr.	(211041. 4)	
ROTHSCHILD JAMES A, SVP, N. American Sales	(1) Consists of Reporting	G Owner	Units resu	lting from			Relati	onships Offic	cer		Oth	ner							
	ROTHSCH	ILD JAN	IES A,				SVP,	N. Ame	rica	an Sa	les								
	L			1			1												

## **Signatures**

James A. Rothschild 7/11/2003

Signature of Reporting Person Date Date

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.