

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 17, 2004

World Wrestling Entertainment, Inc.

(Exact name of registrant as specified in its charter)

Delaware	000-27639	04-2693383
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

1241 East Main Street, Stamford, CT	06902
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(Address of principal executive offices)	(Zip code)

Registrant's telephone number, including area code: (203) 352-8600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

// Written communications pursuant to Rule 425 under the Securities Act

(17 CFR 230.425)

// Soliciting material pursuant to Rule 14a-12 under the Exchange Act

(17 CFR 240.14a-12)

// Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) // Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On November 17, 2004, the Company announced that it had assigned to Hard Rock Cafe International the lease for the Company's former entertainment complex, The World, at 1501 Broadway, New York, NY.

Item 9.01. Financial Statements and Exhibits

(a) Not applicable.

(b) Not applicable.

(c) Exhibits

99.1 Press Release dated November 17, 2004.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT, INC.

By: /s/ Edward L. Kaufman

Edward L. Kaufman
Executive Vice President and
General Counsel

Dated: November 17, 2004

Exhibit 99.1

FOR IMMEDIATE RELEASE CONTACT: GARY DAVIS

----- 203.353.5066

WWE Assigned Lease for its Times Square Premises to Hard Rock Cafe

STAMFORD, Conn., November 17, 2004 - World Wrestling Entertainment, Inc. (NYSE:WWE(R)) announced today that it has assigned to Hard Rock Cafe International the lease for the Company's former entertainment complex, The World, at 1501 Broadway, New York, NY.

WWE had accrued for all estimated shut-down costs in previous fiscal years, including the rent anticipated under the lease, net of any sub-let income. Total costs, including final cash payments of approximately \$5 million made in connection with this transaction, are less than the costs accrued. WWE has no further obligations with respect to this lease or location.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on WWE can be found at WWE.COM and CORPORATE.WWE.COM.

Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated.