

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 6, 2005

## World Wrestling Entertainment, Inc.

(Exact name of registrant as specified in its charter)

Delaware	000-27639	04-2693383
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

1241 East Main Street, Stamford, CT	06902
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(Address of principal executive offices)	(Zip code)

Registrant's telephone number, including area code: (203) 352-8600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

// Written communications pursuant to Rule 425 under the Securities Act

(17 CFR 230.425)

// Soliciting material pursuant to Rule 14a-12 under the Exchange Act

(17 CFR 240.14a-12)

// Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) // Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.**

On January 6, 2005, World Wrestling Entertainment, Inc. issued the press release furnished as Exhibit 99.1 to this Form 8-K to announce the resignation of Philip Livingston as the Company's Chief Financial Officer and as a member of the Board of Directors effective January 6, 2005. Frank Serpe, Senior Vice President, Finance, will serve as acting CFO while the Company continues its executive search for a new CFO.

**Item 9.01. Financial Statements and Exhibits**

(a) Not applicable.

(b) Not applicable.

(c) Exhibits

99.1 Press Release dated January 6, 2005.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**WORLD WRESTLING ENTERTAINMENT, INC.**

By: /s/ Edward L. Kaufman

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Edward L. Kaufman  
Executive Vice President  
and General Counsel

Dated: January 6, 2005

**FOR IMMEDIATE RELEASE**

**WORLD WRESTLING ENTERTAINMENT(R) CFO LIVINGSTON STEPS DOWN**

STAMFORD, CONN., JANUARY 6, 2005 - World Wrestling Entertainment (NYSE: WWE) announced that effective today, Philip Livingston will step down as the company's Chief Financial Officer and as a member of the Board of Directors.

"We appreciate Phil's contributions during his tenure with WWE(R). Part of Phil's charge when he joined WWE was to improve our investor relations and accounting and planning systems, and those goals have been successfully met. In addition, Phil's expertise in corporate governance and Sarbanes-Oxley has helped prepare us for our SOX 404 compliance. We wish him the best of luck in his future endeavors," said Linda McMahon, WWE CEO.

Frank Serpe, Senior Vice President, Finance, will serve as acting CFO while WWE continues its executive search for a new CFO.

Additional information on WWE can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com).

Media contact: Gary Davis, 203-353-5066 Investor contact: Michele Goldstein, 203-352-8642

Trademarks: The names of all World Wrestling Entertainment televised and live programming, talent names, images, likenesses, slogans and wrestling moves and all World Wrestling Entertainment logos are trademarks which are the exclusive property of World Wrestling Entertainment, Inc.

Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated.