

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
	WORLD WRESTLING ENTERTAINMENTINC   WWE					X Director	pineuoie)	1	10% Owner		
	3. Date of Earliest Transaction (MM/DD/YYYY)				Officer (gi	ve title below	)O	ther (specify	below)		
ST		1/3	/200	06							
4. It	f Amendme	nt, Date O	rigin	al File	d (MM/DI	D/YYY	Y) 6. Individual	or Joint/G	roup Filing	(Check App	licable Line)
										Person	
Non-Deri	ivative Sec	urities Acc	quire	ed, Dis	posed o	f, or	Beneficially Own	ed			
	2A. Deemed Execution Date, if any			or Disposed of (D)				ollowing Reported Transaction(s)			6. 7. Nature Ownership of Indirect Form: Beneficial Direct (D) Ownership
		Code	V	Amoun	(A) or (D)		e			or Indirect (I) (Instr. 4)	(Instr. 4)
3/2006		A		425	A	\$0		3922		D	
urities B	Beneficially	Owned (	e.g. ,	puts,	calls, wa	arrar	ts, options, conve	ertible sec	urities)		
4. Trans. ((Instr. 8)			Expiration Date Securities U Derivative			ties Underlying ative Security	Underlying Derivative Security (Instr. 5)		Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
Code	V (A)	(D)	Date Exerc			Title			Reported	or Indirect	
3	EN 3. I 4. I  Non-Deri ans. Date  4. Trans. C (Instr. 8)	Son-Derivative Sections. Date of Earling Section 24. If Amendmed Execution Date, if any Solution 24. Trans. Code (Instr. 8) Section 25. Numb Derivative Acquirect Dispose (Instr. 3, 1985).	ENTERTAINMEN  3. Date of Earliest Transa  1/3  4. If Amendment, Date O  Son-Derivative Securities Acc ans. Date   2A. Deemed   3. Trans. Co Execution   Date, if any   Code  A  Urities Beneficially Owned (  4. Trans. Code   5. Number of   Derivative Securities   Acquired (A) or   Disposed of (D)   (Instr. 3, 4 and 5)	ENTERTAINMENTIN  3. Date of Earliest Transaction  1/3/200  4. If Amendment, Date Origin  4. If Amendment, Date Origin  2. Deemed Execution Date, if any  Code V  4. Trans. Code Instr. 8)  4. Trans. Code Instr. 8)  Code V  Code V  A  4. Trans. Code Instr. 8)  Code V  Code V  A  Code V  C	ENTERTAINMENTINC [ ]  3. Date of Earliest Transaction (MM/I 1/3/2006  4. If Amendment, Date Original File  4. If Amendment, Date Original File  4. If Amendment, Date Original File  5. Acquired, District Securities Acquired, District Securities Acquired (Instr. 8)  6. Code	ENTERTAINMENTINC   WWE  3. Date of Earliest Transaction (MM/DD/YYYY  1/3/2006  4. If Amendment, Date Original Filed (MM/DI  4. If Amendment, Date Original Filed (MM/DI  4. If Amendment, Date Original Filed (MM/DI  5. A Deemed Execution Date, if any  6. Code V Amount (D)  6. Date Exercisable and Expiration Date  6. Date Exercisable and Expiration Date  6. Date Exercisable and Expiration Date  6. Date Exercisable Date  7. Date Expiration Date  8. Date Expiration Date  9. Date Expiration Date  9. Date Expiration Date  9. Date Expiration Date	ENTERTAINMENTINC [ WWE ]  3. Date of Earliest Transaction (MM/DD/YYYY)  1/3/2006  4. If Amendment, Date Original Filed (MM/DD/YYY)  5. A Securities Acquired, Disposed of, or Disposed of (D) (Instr. 8)  Code V Amount (D) Price (A) or (D) Price (Instr. 8)  4. Trans. Code Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8)  4. Trans. Code Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8)  4. Trans. Code Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8)  Date Expiration Date Date Expiration Date Expiration Title Exercisable Date Expiration Date Expiration Title	ENTERTAINMENTINC [ WWE ]  3. Date of Earliest Transaction (MM/DD/YYYY)  4. If Amendment, Date Original Filed (MM/DD/YYYY)  4. If Amendment, Date Original Filed (MM/DD/YYYY)  6. Individual of X Form filed by  8. Son-Derivative Securities Acquired, Disposed of, or Beneficially Owner for Disposed of (D) (Instr. 8)  8. Son-Derivative Securities Acquired, Disposed of, or Beneficially Owner for Disposed of (D) (Instr. 3, 4 and 5)  8. Code	ENTERTAINMENTINC [ WWE ]	ENTERTAINMENTINC [ WWE ]	ENTERTAINMENTINC [ WWE ]

## Reporting Owners

Reporting Owners						
Reporting Owner Name / Address	Relationships					
Reporting Owner Name / Address		10% Owner	Officer	Other		
KENIN DAVID						
C/O WORLD WRESTLING ENTERTAINMENT, INC.	v					
1241 EAST MAIN STREET	Λ					
STAMFORD, CT 06902						

## **Signatures**

David Kenin	1/3/200				
**Signature of Reporting Person	Date				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.