

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. ]	2. Issuer Name <b>and</b> Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
KURT SCHNEIDER					WORLD WRESTLING ENTERTAINMENTINC [ WWE ]							Director	,	10	% Owner		
(First)	(M	liddle)	dle)			3. Date of Earliest Transaction (MM/DD/YYYY)								ow)	Other (speci	fy below)	
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	4)			4	IC A		1 D 1 0		1 121	1		( I I' : I I	I : //C	D.11.			
·				4.	II An	nendme	ent, Date C	rıgıı	nal Fil	ed (MM/D	D/YYY	(Y) 6. Individual (	or Joint/G	roup Filing	(Check Appl	licable Line)	
TAMFORD, CT 06902 (City) (State) (Zip)												_ X _ Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table	I - No	on-Dei	rivati	ve Seci	urities Ac	quir	ed, Di	sposed o	f, or	Beneficially Own	ed				
1.Title of Security (Instr. 3)			2. Tran			tion	3. Trans. Coo (Instr. 8)	de					Following Reported Transaction(s)		6. Ownership Form: Direct (D)	Beneficial	
							Code	V	Amour	(A) or (D)	Price	e			or Indirect (I) (Instr. 4)	(Instr. 4)	
Class A Common Stock 7/25/200			2006			S		7871	D	\$16.7	0	56848		D			
Table	e II - Der	ivative	Secu	rities ]	Bene	ficially	Owned (	e.g.	, puts.	, calls, w	arrar	nts, options, conve	rtible sec	eurities)			
	3. Trans. Date	3A. Dee Execution	emed 4 on (	(Instr. 8)		5. Numb Derivativ Acquired Disposed	ve Securities Extend (A) or d of (D)				7. Titi Secur Deriv	te and Amount of ities Underlying ative Security	8. Price of Derivative Security (Instr. 5)	Securities Beneficially Owned	Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)		e rcisable	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	or Indirect		
	(First) WRES: MENT,  (Stree CT 069 (State	(First) (M WRESTLING MENT, INC., 1  (Street)  CT 06902 (State) (Z  Table II - Der  version exercise se of fivative	(First) (Middle)  WRESTLING MENT, INC., 1241 I  (Street)  CT 06902 (State) (Zip)  Table  Table II - Derivative  Inversion ixercise e of ivative live of ivative  Table II - Derivative live of ivative live live of ivative live live live live live live live l	(First) (Middle)  WRESTLING MENT, INC., 1241 EAST  (Street)  CT 06902 (State) (Zip)  Table I - No  2. Tran  7/25/2  Table II - Derivative Secundary Secundar	CIDER	WRESTLING  (Street)  (Street)  (State)  (State)	WORLD WENTERTA  (First) (Middle) 3. Date of Earl:  WRESTLING MENT, INC., 1241 EAST I  (Street) 4. If Amendme  CT 06902 (State) (Zip)  Table I - Non-Derivative Securities Beneficially  7/25/2006  Table II - Derivative Securities Beneficially  Table II - Derivative Securities Beneficially  Date Execution Date, if any  3. Trans. Date Execution Date, if any  A. Trans. Code S. Numb Derivative Securities Beneficially  A. Trans. Code (Instr. 8)  Date Dispose (Instr. 3)	WRESTLING (Street)  Table I - Non-Derivative Securities Activersion ixercise reciprocate of the property of fivative  Table II - Derivative Securities Beneficially Owned (  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any  Table II - Derivative Securities Beneficially Owned (  Execution Date, if any	WORLD WRESTLIN  (First) (Middle) 3. Date of Earliest Transactio  WRESTLING  MENT, INC., 1241 EAST  (Street) 4. If Amendment, Date Origin  CT 06902 (State) (Zip) 2. Trans. Date 2. A. Deemed Execution Date, if any 2. Trans. Code (Instr. 8)  Table II - Derivative Securities Beneficially Owned (e.g. or Disposed of (D) (Instr. 3, 4 and 5) 2. Trans. One Date, if any 2. Trans. Code (Instr. 8) 3. Trans. Code Execution Date, if any Code Output Date	WORLD WRESTLING ENTERTAINMENTINC [  (First) (Middle) 3. Date of Earliest Transaction (MM.  WRESTLING T/25/2006  WRESTLING (Street) 4. If Amendment, Date Original Fil  CT 06902 (State) (Zip)  Table I - Non-Derivative Securities Acquired, Did Execution Date, if any  Table II - Derivative Securities Beneficially Owned (e.g., putson of Date, if any Date, if any Date, if any Date, if any Disposed of (D) (Instr. 3, 4 and 5)  WORLD WRESTLING TABLE Transaction (MM.  7/25/2006  4. If Amendment, Date Original Fil  2. Trans. 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Date of Earliest Transaction (MM/DD/YYYY)  WRESTLING T/25/2006  TABLE I - Non-Derivative Securities Acquired, Disposed of, or    2. Trans. Date   2A. Deemed Execution Date, if any   2A. Deemed (Instr. 8)   2A	(Check all appropriate to the policy of the propriative securities Acquired (A) or Date, if any arrest on Date of Date arrest on Date, if any arrest on Date	WORLD WRESTLING  (First) (Middle) 3. Date of Earliest Transaction (MM/DD/YYYY) X Officer (give title belegated) X Officer (give title below EVP, Marketing  WRESTLING  MRESTLING  (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) 6. Individual or Joint/G  CT 06902  (State) (Zip) 4. If Amendment, Date Original Filed (MM/DD/YYYY) 6. Individual or Joint/G  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  [2. Trans. Date Execution Date, if any Execution Code V Amount (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3 and 4)  [3. Trans. 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If Amendment, Date Original Filed (MM/DD/YYYY)  (Street)  5. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  2. Trans. Date  3. Trans. Code  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (Instr. 3 and 4)  Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Beneficially Owned (a) or Disposed of (D) (Instr. 3)  (Instr. 3) 3. Deemed (A) or Disposed of (D) (Instr. 3)  (Instr. 3) 3. Deemed (Instr. 8)  Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Beneficially Owned (Instr. 8)  Date (Instr. 3) and 4)  Table II - Derivative Securities Beneficially Owned (Instr. 3) (Instr. 3)  Date (Instr. 3) (Instr. 4)  Date (Instr. 3	

Reporting Owners

Reporting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
KURT SCHNEIDER C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			EVP, Marketing			

## **Signatures**

Kurt Schneider	7/25/2006			
** Signature of Reporting Person	Date			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.