| FORM 4 |  |
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup> | 2. Issuer Name and Ticker or Trading Symbol       | 5. Relationship of Reporting Person(s) to Issuer                                     |
|--|---|--|
| 1 0  |   | (Check all applicable)   |
| SILECK MICHAEL                                       | WORLD WRESTLING                                   |  |
|  | ENTERTAINMENTINC [ WWE ]                          | X Director 10% Owner   |
| (Last) (First) (Middle)                              | 3. Date of Earliest Transaction (MM/DD/YYYY)      | X_Officer (give title below) Other (specify below)                                   |
| (Lust) (Lust) (Made)                                 |   | Chief Operating Officer  |
| C/O WORLD WRESTLING                                  | 2/9/2007  |  |
| ENTERTAINMENT, INC., 1241 EAST                       |   |  |
| MAIN STREET  |   |  |
| (Street)   | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | 6. Individual or Joint/Group Filing (Check Applicable Line)                          |
| STAMFORD, CT 06902<br>(City) (State) (Zip)           |   | X Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1.Title of Security<br>(Instr. 3) | 2. Trans. Date | <br>3. Trans. Code<br>(Instr. 8) |   |              |        |       | · · · · · · · · · · · · · · · · · · · | 6.<br>Ownership<br>Form:                       | 7. Nature<br>of Indirect<br>Beneficial |
|-----------------------------------|----------------|----------------------------------|---|--------------|--------|-------|---------------------------------------|--|--|
|                                   |                | <br>Code                         | v | Amount       | (A) or | Price |                                       | Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | Ownership<br>(Instr. 4)                |
| Class A Common Stock              | 2/9/2007       | А                                |   | 50000<br>(1) | Α      | \$0   | 220000 <u>(2)</u>                     | D  |  |

#### Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

| 1. Title of Derivate | 2.          | 3. Trans. | 3A. Deemed   | 4. Trans. C | Code | 5. Number    | of         | 6. Date Exer | cisable and | 7. Tit       | le and Amount of              | 8. Price of | 9. Number of   | 10.         | 11. Nature  |
|----------------------|-------------|-----------|--------------|-------------|------|--------------|------------|--------------|-------------|--------------|-------------------------------|-------------|----------------|-------------|-------------|
| Security             | Conversion  | Date      | Execution    | (Instr. 8)  |      | Derivative   | Securities | Expiration I | Date        | Secur        | ities Underlying              | Derivative  | derivative     | Ownership   | of Indirect |
| (Instr. 3)           | or Exercise |           | Date, if any |             |      | Acquired (   | A) or      |              |             | Deriv        | ative Security                | Security    | Securities     | Form of     | Beneficial  |
|                      | Price of    |           |              |             |      | Disposed o   | of (D)     |              |             | (Instr       | . 3 and 4)                    | (Instr. 5)  | Beneficially   | Derivative  | Ownership   |
|                      | Derivative  |           |              |             |      | (Instr. 3, 4 | and 5)     |              |             |              |                               |             | Owned          | Security:   | (Instr. 4)  |
|                      | Security    |           |              |             |      |              |            |              |             |              |                               |             | Following      | Direct (D)  |             |
|                      |             |           |              |             |      |              |            | Date         | Expiration  | <b>T</b> . 1 | Amount or Number of<br>Shares |             |                | or Indirect |             |
|                      |             |           |              |             |      |              |            | Exercisable  | Date        | Ittle        | Shares                        |             | Transaction(s) | (I) (Instr. |             |
|                      |             |           |              | Code        | V    | (A)          | (D)        |              |             |              |                               |             | (Instr. 4)     | 4)          |             |

#### **Explanation of Responses:**

- (1) Consists of restricted stock units, which will vest equally in three annual installments.
- (2) Excludes additional dividend unit accruals exempt under Section 16.

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                         |       |  |  |  |
|--|---------------|-----------|-------------------------|-------|--|--|--|
| Reporting Owner Name / Address   | Director      | 10% Owner | Officer                 | Other |  |  |  |
| SILECK MICHAEL<br>C/O WORLD WRESTLING ENTERTAINMENT, INC.<br>1241 EAST MAIN STREET<br>STAMFORD, CT 06902 | X             |           | Chief Operating Officer |       |  |  |  |

### Signatures

| Michael Sileck | 2/9/2007 |
|----------------|----------|
|                |          |

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.