

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|---|---|-------------------|-------------------------------------|-----------|--|--|----------------------------|-----------------------------------|--|---|----------------|--------------|------------------|--|---|---|---|--|--|
| WEIGHER EOWEEE I OK | | | | | WORLD WRESTLING ENTERTAINMENTINC [WWE] | | | | | | | | | X Director | X Director 10% Owner | | | | |
| (Last) | nst) (First) (Middle) | | | | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | | | Officer (g | ive title below | /)O | ther (specify | below) | |
| C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST | | | | | 4/2/2007 | | | | | | | | | | | | | | |
| ENTERTAL MAIN STRI | EET | | 1241 E | | | | | | | | | | | | | | | | |
| | (Stre | eet) | | | 4. I | f An | nendme | nt, Date C | rigir | nal Fil | ed (M | M/DI | D/YYY | Y) 6. Individual | or Joint/G | roup Filing | (Check App | licable Line) | |
| STAMFORD, CT 06902 (City) (State) (Zip) | | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | | Table | I - Non-l | Deri | ivati | ive Secı | ırities Ac | quir | ed, D | ispose | ed o | f, or l | Beneficially Own | ied | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Trans. D | Exe | | Deemed ution if any | 3. Trans. Co (Instr. 8) | or D | | Securities Acqui Disposed of (D) str. 3, 4 and 5) | | | | Amount of Securities Beneficially Owned ollowing Reported Transaction(s) str. 3 and 4) | | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | Code | V | Amou | | A) or (D) | Pric | e | | | Direct (D) or Indirect (I) (Instr. 4) | | |
| Class A Common Stock | | | | 4/2/2007 | | | | A 575 A \$0 | | 4201 | | | D | | | | | | |
| Class A Common Stock | | | | | | | | | | | | | | | 200 | | | By wife | |
| | Tab | le II - De | rivative | Securiti | es B | Bene | ficially | Owned (| e.g. , | , puts | , calls | s, wa | arran | ts, options, conv | ertible sec | urities) | | | |
| Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Trans. Date | 3A. Deer Execution Date, if a | n (Instr | | Code 5. Number Derivative Acquired Disposed (Instr. 3, | | re Securities (A) or of (D) | 6. Date Exercisable and Expiration Date | | | e and | Securi Deriva | e and Amount of ties Underlying tive Security 3 and 4) | lying Derivative | | Form of | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Security | | | Co | Code | V | (A) | (D) | Date Exer | cisable | Expira Date | ation | Title | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | or Indirect | | |

Explanation of Responses:

Reporting Owners

| Reporting Owners | | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| Reporting Owner Name / Address | Relationships | | | | | |
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| WEICKER LOWELL P JR | | | | | | |
| C/O WORLD WRESTLING ENTERTAINMENT, INC. | v | | | | | |
| 1241 EAST MAIN STREET | Λ | | | | | |
| STAMFORD, CT 06902 | | | | | | |

Signatures

Lowell P. Weicker, Jr. 4/2/2007

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.