SCHEDULE 13G

(Rule 13d-102)

Information to be Included in Statements Filed Pursuant to Rule 13d-1(b), (c) and (d) and Amendments Thereto Filed Pursuant to Rule 13d-2.

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Under the Securities Exchange Act of 1934

(Amendment No. __)*

World Wrestling Entertainment, Inc.

(Name of Issuer)

Class A Common Stock

(Title of Class of Securities)

<u>98156Q108</u>

(CUSIP Number)

December 31, 2007

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b)

[] Rule 13d-1(c)

[] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

```
CUSIP No. 98156Q108
              _____
1 NAME OF REPORTING PERSON
 Artisan Partners Limited Partnership
    2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 (see Instructions)
                                    (a) [ ]
                                    (b) [ ]
 Not Applicable
  _____
              _____
3 SEC USE ONLY
_____
4 CITIZENSHIP OR PLACE OF ORGANIZATION
 Delaware
_____
      5 SOLE VOTING POWER
        None
NUMBER OF
      ___
                 -----
 SHARES
      6 SHARED VOTING POWER
BENEFICIALLY
 OWNED BY
        1,755,500
  EACH
REPORTING ----
              _____
      7 SOLE DISPOSITIVE POWER
 PERSON
  WITH
        None
       _____
       8 SHARED DISPOSITIVE POWER
        1,964,800
_____
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
 1,964,800
_____
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
 (see Instructions)
 Not Applicable
 -----
                          11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
 8.2%
             _____
12 TYPE OF REPORTING PERSON
 (see Instructions)
 IA
   _____
```

13G

Page 2 of 14

```
_____
1 NAME OF REPORTING PERSON
 Artisan Investment Corporation
                     _____
    _____
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 (see Instructions)
                                   (a) [ ]
                                   (b) [ ]
 Not Applicable
  _____
              _____
3 SEC USE ONLY
_____
4 CITIZENSHIP OR PLACE OF ORGANIZATION
 Wisconsin
_____
      5 SOLE VOTING POWER
        None
NUMBER OF
      ___
                 -----
 SHARES
      6 SHARED VOTING POWER
BENEFICIALLY
 OWNED BY
        1,755,500
  EACH
REPORTING ----
              _____
      7 SOLE DISPOSITIVE POWER
 PERSON
  WITH
        None
       _____
       8 SHARED DISPOSITIVE POWER
        1,964,800
_____
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
 1,964,800
_____
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
 (see Instructions)
 Not Applicable
 -----
                         11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
 8.2%
             _____
12 TYPE OF REPORTING PERSON
 (see Instructions)
 CO
_____
```

13G

CUSIP No. 98156Q108

Page 3 of 14

```
CUSIP No. 98156Q108
```

					-				
T	NAME OF REPORTING PERSON								
	ZFIC, Inc.	FIC, Inc.							
2	CHECK THE (see Instr	ROPRIATE BOX IF A MEMBER OF A GROUP ions)	(a) [(b) [
	Not Applicable								
3	SEC USE ONLY								
4	CITIZENSHIP OR PLACE OF ORGANIZATION								
	Wisconsin								
		5	SOLE VOTING POWER		-				
	SHARES IEFICIALLY		None						
BEI			SHARED VOTING POWER		-				
OWNED BY EACH REPORTING			1,755,500		_				
ICI		7	SOLE DISPOSITIVE POWER						
			None		_				
		8	SHARED DISPOSITIVE POWER						
			1,964,800		_				
9	AGGREGATE	AMO	UNT BENEFICIALLY OWNED BY EACH REPORTING PERSON						
	1,964,800				_				
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see Instructions)								
	Not Applic	abl	e						
11	1 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)								
	8.2%								
12	TYPE OF REPORTING PERSON (see Instructions)								
	CO								
					-				

Page 4 of 14

```
CUSIP No. 98156Q108
                  13G
             1 NAME OF REPORTING PERSON
 Andrew A. Ziegler
           _____
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 (see Instructions)
                                   (a) [ ]
                                   (b) [ ]
 Not Applicable
  _____
             _____
3 SEC USE ONLY
_____
4 CITIZENSHIP OR PLACE OF ORGANIZATION
 U.S.A.
_____
      5 SOLE VOTING POWER
        None
NUMBER OF
      ___
                ------
 SHARES
      6 SHARED VOTING POWER
BENEFICIALLY
 OWNED BY
        1,755,500
  EACH
REPORTING ----
             _____
      7 SOLE DISPOSITIVE POWER
 PERSON
  WITH
        None
       _____
       8 SHARED DISPOSITIVE POWER
        1,964,800
_____
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
 1,964,800
_____
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
 (see Instructions)
 Not Applicable
 -----
                         11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
 8.2%
             _____
12 TYPE OF REPORTING PERSON
 (see Instructions)
 IN
  _____
```

Page 5 of 14

```
CUSIP No. 98156Q108
                  13G
             1 NAME OF REPORTING PERSON
 Carlene M. Ziegler
               _____
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 (see Instructions)
                                   (a) [ ]
                                   (b) [ ]
 Not Applicable
  _____
              _____
3 SEC USE ONLY
_____
4 CITIZENSHIP OR PLACE OF ORGANIZATION
 U.S.A.
_____
      5 SOLE VOTING POWER
        None
NUMBER OF
      ___
                ------
 SHARES
      6 SHARED VOTING POWER
BENEFICIALLY
 OWNED BY
        1,755,500
  EACH
REPORTING ----
              _____
      7 SOLE DISPOSITIVE POWER
 PERSON
  WITH
        None
       _____
       8 SHARED DISPOSITIVE POWER
        1,964,800
_____
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
 1,964,800
_____
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
 (see Instructions)
 Not Applicable
 -----
                         11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
 8.2%
             _____
12 TYPE OF REPORTING PERSON
 (see Instructions)
 IN
  _____
```

Page 6 of 14

Item 1(a) Name of Issuer:

World Wrestling Entertainment, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:

1241	East	Mai	n Street	t
Star	nford,	CT	06902	

Item 2(a) Name of Person Filing:

Artisan Partners Limited Partnership ("Artisan Partners") Artisan Investment Corporation, the general partner of Artisan Partners ("Artisan Corp.") ZFIC, Inc., the sole stockholder of Artisan Corp. ("ZFIC") Andrew A. Ziegler Carlene M. Ziegler

Item 2(b) Address of Principal Business Office:

Artisan Partners, Artisan Corp., ZFIC, Mr. Ziegler and Ms. Ziegler are all located at:

875 East Wisconsin Avenue, Suite 800 Milwaukee, WI 53202

Item 2(c) Citizenship:

Artisan Partners is a Delaware limited partnership Artisan Corp. is a Wisconsin corporation ZFIC is a Wisconsin corporation Mr. Ziegler and Ms. Ziegler are U.S. citizens

Item 2(d) Title of Class of Securities:

Class A Common Stock

Item 2(e) CUSIP Number:

98156Q108

Item 3 Type of Person:

(e) Artisan Partners is an investment adviser registered under section 203 of the Investment Advisers Act of 1940; Artisan Corp. is the general partner of Artisan Partners; ZFIC is the sole stockholder of Artisan Corp.; Mr. Ziegler and Ms. Ziegler are the principal stockholders of ZFIC.

Page 7 of 14

Item 4 Ownership (at December 31, 2007):

(a) Amount owned "beneficially" within the meaning of rule 13d-3:

- 1,964,800
- (b) Percent of class:
- 8.2% (based on 24,055,005 shares outstanding as of October 25, 2007)
- (c) Number of shares as to which such person has:
- (i) sole power to vote or to direct the vote: None
- (ii) shared power to vote or to direct the vote:

1,755,500

(iii) sole power to dispose or to direct the disposition of: None

(iv) shared power to dispose or to direct disposition of: 1,964,800

Item 5 Ownership of Five Percent or Less of a Class:

Not Applicable

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

The shares reported herein have been acquired on behalf of discretionary clients of Artisan Partners. Persons other than Artisan Partners are entitled to receive all dividends from, and proceeds from the sale of, those shares. None of those persons, to the knowledge of Artisan Partners, Artisan Corp., ZFIC, Mr. Ziegler or Ms. Ziegler, has an economic interest in more than 5% of the class.

Item 7 Identification and Classification of the Subsidiary Which Acquired

the Security Being Reported on by the Parent Holding Company or Control Person:

Not Applicable

Item 8 Identification and Classification of Members of the Group:

Not Applicable

Item 9 Notice of Dissolution of Group:

Not Applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2008

ARTISAN INVESTMENT CORPORATION, for itself and as the general partner of ARTISAN PARTNERS LIMITED PARTNERSHIP

By: Janet D. Olsen*

ZFIC, INC.

By: Janet D. Olsen*

ANDREW A. ZIEGLER

Andrew A. Ziegler*

CARLENE M. ZIEGLER

Carlene M. Ziegler*

*By: /s/ Janet D. Olsen Janet D. Olsen Vice President of Artisan Investment Corporation Attorney-in-Fact for ZFIC, Inc. Attorney-in-Fact for Andrew A. Ziegler Attorney-in-Fact for Carlene M. Ziegler

Page 9 of 14

Exhibit Index

- Exhibit 1 Joint Filing Agreement dated February 13, 2008 by and among Artisan Partners Limited Partnership, Artisan Investment Corporation, ZFIC, Inc., Andrew A. Ziegler and Carlene M. Ziegler
- Exhibit 2 Power of Attorney of ZFIC, Inc., dated March 19, 2007
- Exhibit 3 Power of Attorney of Andrew A. Ziegler dated March 19, 2007
- Exhibit 4 Power of Attorney of Carlene M. Ziegler dated March 19, 2007

Page 10 of 14

JOINT FILING AGREEMENT

The undersigned hereby agree to the joint filing of the Schedule 13G to which this Agreement is attached.

Dated: February 13, 2008

ARTISAN INVESTMENT CORPORATION, for itself and as the general partner of ARTISAN PARTNERS LIMITED PARTNERSHIP

By: Janet D. Olsen*

ZFIC, INC.

By: Janet D. Olsen*

ANDREW A. ZIEGLER

Andrew A. Ziegler*

CARLENE M. ZIEGLER

Carlene M. Ziegler*

*By: /s/ Janet D. Olsen Janet D. Olsen Vice President of Artisan Investment Corporation Attorney-in-Fact for ZFIC, Inc. Attorney-in-Fact for Andrew A. Ziegler

Attorney-in-Fact for Carlene M. Ziegler

Page 11 of 14

POWER OF ATTORNEY

The undersigned, ZFIC, Inc., hereby appoints Lawrence A. Totsky, Janet D. Olsen, and Sarah A. Johnson, and each of them individually, its true and lawful attorney-in-fact and agent, with full power to execute and file with the United States Securities and Exchange Commission and any stock exchange or similar authority, for and on its behalf in any and all capacities, any and all reports required to be filed pursuant to Section 13 of the Securities Exchange Act of 1934 and the rules thereunder, including but not limited to reports on Schedule 13D or 13G, any and all amendments to such reports, with all exhibits, and any other forms or documents as may be necessary in connection with the filing of such reports with the United States Securities and Exchange Commission and any stock exchange or similar authority, granting unto said attorney full power and authority to do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete, as fully as the undersigned might or could do in person.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact and agents.

IN WITNESS WHEREOF the undersigned has caused this Power of Attorney to be executed this 19th day of March, 2007.

ZFIC, INC.

By: /s/ Andrew A. Ziegler Andrew A. Ziegler Vice President STATE OF WISCONSIN)) SS. COUNTY OF MILWAUKEE)

I, Timothy K. Weston, a Notary Public in and for the County of Milwaukee, State of Wisconsin, DO HEREBY CERTIFY that Andrew A. Ziegler, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 19th day of March, 2007.

/s/ Timothy K. Weston ------Notary Public

Page 12 of 14

POWER OF ATTORNEY

The undersigned, Andrew A. Ziegler, hereby appoints Lawrence A. Totsky, Janet D. Olsen, and Sarah A. Johnson, and each of them individually, his true and lawful attorney-in-fact and agent, with full power to execute and file with the United States Securities and Exchange Commission and any stock exchange or similar authority, for and on his behalf in any and all capacities, any and all reports required to be filed pursuant to Section 13 of the Securities Exchange Act of 1934 and the rules thereunder, including but not limited to reports on Schedule 13D or 13G, any and all amendments to such reports, with all exhibits, and any other forms or documents as may be necessary in connection with the filing of such reports with the United States Securities and Exchange Commission and any stock exchange or similar authority, granting unto said attorney full power and authority to do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete, as fully as the undersigned might or could do in person.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact and agents.

IN WITNESS WHEREOF the undersigned has caused this Power of Attorney to be executed this 19th day of March, 2007.

/s/ Andrew A. Ziegler Andrew A. Ziegler STATE OF WISCONSIN)) SS. COUNTY OF MILWAUKEE)

I, Timothy K. Weston, a Notary Public in and for the County of Milwaukee, State of Wisconsin, DO HEREBY CERTIFY that Andrew A. Ziegler, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 19th day of March, 2007.

Page 13 of 14

POWER OF ATTORNEY

The undersigned, Carlene M. Ziegler, hereby appoints Lawrence A. Totsky, Janet D. Olsen, and Sarah A. Johnson, and each of them individually, her true and lawful attorney-in-fact and agent, with full power to execute and file with the United States Securities and Exchange Commission and any stock exchange or similar authority, for and on her behalf in any and all capacities, any and all reports required to be filed pursuant to Section 13 of the Securities Exchange Act of 1934 and the rules thereunder, including but not limited to reports on Schedule 13D or 13G, any and all amendments to such reports, with all exhibits, and any other forms or documents as may be necessary in connection with the filing of such reports with the United States Securities and Exchange Commission and any stock exchange or similar authority, granting unto said attorney full power and authority to do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete, as fully as the undersigned might or could do in person.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact and agents.

IN WITNESS WHEREOF the undersigned has caused this Power of Attorney to be executed this 19th day of March, 2007.

/s/ Carlene M. Ziegler Carlene M. Ziegler STATE OF WISCONSIN)) SS. COUNTY OF MILWAUKEE)

I, Timothy K. Weston, a Notary Public in and for the County of Milwaukee, State of Wisconsin, DO HEREBY CERTIFY that Carlene M. Ziegler, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed and delivered the said instrument as her own free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 19th day of March, 2007.

/s/ Timothy K. Weston ------Notary Public

Page 14 of 14