FORM 4	
--------	--

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*]	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer					
1 0		(Check all applicable)					
GOLDSMITH DONNA	WORLD WRESTLING						
	ENTERTAINMENTINC WWE	XDirector10% Owner					
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	X_Officer (give title below) Other (specify below)					
		EVP, Consumer Products					
C/O WORLD WRESTLING	12/1/2008						
ENTERTAINMENT, INC., 1241 EAST							
MAIN STREET							
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)					
STAMFORD, CT 06902		X _Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date		3. Trans. Code (Instr. 8)		or Disposed of (D)		. ,	· · · · · · · · · · · · · · · · · · ·	6. Ownership Form:	7. Nature of Indirect Beneficial
		Date, if any	Code	v	Amount	(A) or (D)	Price	(Ownership
Class A Common Stock	12/1/2008		А		20000 (1)	А	\$0	78684	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

						-	-						-		
1. Title of Derivate	2.	3. Trans.	3A. Deemed	4. Trans. 0	Code	5. Number	of	6. Date Exe	rcisable and	7. Tit	le and Amount of	8. Price of	9. Number of	10.	11. Nature
Security	Conversion	Date	Execution	(Instr. 8)		Derivative	Securities	Expiration I	Date	Secur	rities Underlying	Derivative	derivative	Ownership	of Indirect
(Instr. 3)	or Exercise		Date, if any			Acquired (A) or			Deriv	ative Security	Security	Securities	Form of	Beneficial
	Price of					Disposed o	of (D)			(Instr	: 3 and 4)	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					(Instr. 3, 4	and 5)						Owned	Security:	(Instr. 4)
	Security												Following	Direct (D)	
								Date	Expiration		Amount or Number of Shares		Reported	or Indirect	
								Exercisable	Date	Title	Shares		Transaction(s)	(I) (Instr.	
				Code	V	(A)	(D)						(Instr. 4)	4)	

Explanation of Responses:

(1) On December 1, 2008, the Issuer and Reporting Person entered into a revised offer letter pursuant to which the reported securities will be granted on or around January 1, 2009. These securities consist of restricted stock units which will vest in three equal annual installments with the first such vesting on January 23, 2010.

Reporting Owners

Reporting Owner Name / Address		Relationships							
Reporting Owner Wante / Address	Director	10% Owner	Officer	Other					
GOLDSMITH DONNA C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902	X		EVP, Consumer Products						

Signatures

** Signature of Reporting Person

12/1/2008 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

number.