FORM 4	
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ENTERTAINMENTINC   WWE   Director10%	Owner
(Last) (First) (Middle) 3. Date of Earliest Transaction (MM/DD/YYYY) X_Officer (give title below) Ot	ther (specify below)
EVP, Talent Relations	
C/O WORLD WRESTLING 7/21/2009	
ENTERTAINMENT, INC., 1241 EAST	
MAIN STREET	
(Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) 6. Individual or Joint/Group Filing (C	heck Applicable Line
STAMFORD, CT 06902 (City) (State) (Zip) x_Form filed by One Reporting Person Form filed by More than One Reporting Person	rson

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	(Instr. 8)		or Disposed of (D)			Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form:	Beneficial
			Code	v	Amount	(A) or (D)	Price		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Class A Common Stock	7/21/2009		F		7344	D	\$13.46	55002 (1)	D	

## Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

						-			-		-						
1. Title of Derivate	2.	3. Trans.	3A. Deemed	4. Trans. C	Code	5. Number	of	6. Date Exer	cisable and	7. Tit	le and Amount of	8. Price of	9. Number of	10.	11. Nature		
Security	Conversion	Date	Execution	(Instr. 8)		Derivative Securities		Derivative Securities		Expiration Date		Securities Underlying		Derivative	derivative	Ownership	of Indirect
(Instr. 3)	or Exercise		Date, if any			Acquired (	A) or	-		Deriv	ative Security	Security	Securities	Form of	Beneficial		
	Price of					Disposed of	f (D)			(Instr	. 3 and 4)	(Instr. 5)	Beneficially	Derivative	Ownership		
	Derivative					(Instr. 3, 4 and 5)							Owned	Security:	(Instr. 4)		
	Security												Following	Direct (D)			
								Date	Expiration		Amount or Number of Shares		Reported	or Indirect			
								Exercisable	Date	Title	Shares		Transaction(s)	(I) (Instr.			
				Code	V	(A)	(D)						(Instr. 4)	4)			

### **Explanation of Responses:**

(1) Includes 5,947 shares representing dividend accruals and purchases under the Company's Employee Stock Purchase Plan not previously reported because they are exempt under Section 16.

## **Reporting Owners**

Reporting Owner Name / Address		Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Laurinaitis John C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			EVP, Talent Relations						

#### Signatures

John Laurinaitis 7/21/2009

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.