

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *						2. Issuer Name <b>and</b> Ticker or Trading Symbol									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
KENIN DAVID						WORLD WRESTLING ENTERTAINMENTINC [ WWE ]								X Director 10% Owner					
(Last)	(Last) (First) (Middle)					3. Date of Earliest Transaction (MM/DD/YYYY)								Officer (give title below)Other (specify below)					
C/O WORLD WRESTLING						10/1/2009													
ENTERTAI MAIN STRI		, <b>INC.</b> , 1	1241 E	CAST															
(Street)				4. ]	4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)							
STAMFORD, CT 06902 (City) (State) (Zip)													X_Form filed by One Reporting Person Form filed by More than One Reporting Person						
			Table	I - Non	-Der	ivati	ive Secu	ırities Ac	quir	ed, Di	isposed o	f, or	Be	neficially Own	ed				
1. Title of Security (Instr. 3)				Date	Exec	teemed ation (Instr. 8)		ode 4. Securities Acqu or Disposed of (D) (Instr. 3, 4 and 5)					nount of Securities Beneficially Owned wing Reported Transaction(s) . 3 and 4)		Ownership of Indi Form: Benefic	7. Nature of Indirect Beneficial			
								Code	v	Amou	(A) or (D)	Pri	ice				Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Class A Common Stock 10/1/2009				)09	19		A		1766	A	\$0	<u>(1)</u>	16127			D			
	Tab	le II - Der	rivative	Securi	ties l	Bene	ficially	Owned (	e.g. ,	, puts	, calls, w	arra	nts,	, options, conve	rtible sec	urities)	•		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deer Execution Date, if a	n (In	Γrans. str. 8)	ss. Code 5. Numb Derivativ Acquired Disposed (Instr. 3,		re Securities (A) or of (D)	Expiration Date						8. Price of Derivative Security (Instr. 5)	Securities Beneficially Owned	Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Security			Code	Code	V	(A)	(D)	Date Exer	cisable	Expiration Date	Title		nount or Number of ares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)		

#### **Explanation of Responses:**

(1) These shares were received in lieu of cash as a portion of the filer's directors' fees and valued at the close of trading on September 30, 2009.

### **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
KENIN DAVID C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902	X						

#### **Signatures**

 David Kenin
 10/1/2009

 \*\* Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.