

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name <b>and</b> Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
WHITAKER ANDREW					WORLD WRESTLING ENTERTAINMENTINC [ WWE ]						Director	Director 10% Owner					
(Last) (First) (Middle)				3	3. Date of Earliest Transaction (MM/DD/YYYY)						"	X Officer (give title below) Other (specify below)  EVP, International					
C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST					2/25/2010												
ENTERTAI MAIN STRI		, INC.,	1241 E	AST													
(Street)				4	4. If Amendment, Date Original Filed (MM/DD/YYYY)						6. Individual or Joint/Group Filing (Check Applicable Line)						
STAMFORD, CT 06902 (City) (State) (Zip)											X Form filed by One Reporting Person Form filed by More than One Reporting Person						
			Table l	I - Non-D	erivat	ive Seci	urities Ac	quir	ed, D	isposed o	f, or	Be	eneficially Own	ed			
1. Title of Security (Instr. 3)			2. Trans. Dat	Date 2A. Deemed Execution Date, if any		3. Trans. Co (Instr. 8)	de 4. Securities or Disposed (Instr. 3, 4 and		posed of (D	(D) Fo		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			Ownership of In Form: Bene	Beneficial	
						Code	v	Amo	unt (A) c	or Pri	ice					Ownership (Instr. 4)	
Class A Common Stock 2/25			2/25/2010			A		2130 (1		\$0	0	40180			D		
	Tab	le II - Dei	rivative	Securities	Bene	eficially	Owned (	e.g.	, puts	, calls, w	arrai	nts,	, options, conve	rtible sec	urities)	•	•
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deer Execution Date, if a	n (Instr. 8			ve Securities 1 (A) or 1 of (D)		Date Exercisable and expiration Date					8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	10. Ownership Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	· V	(A)	(D)	Date Exer	cisable	Expiration Date	Title		mount or Number of ares		Following Reported Transaction(s) (Instr. 4)	or Indirect	

### **Explanation of Responses:**

(1) Consists of performance stock units that on the transaction date met their performance requirements. The units remain subject to vesting and forfeiture provisions.

#### **Reporting Owners**

Reporting Owner Name / Address		ationships		
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
WHITAKER ANDREW C/O WORLD WRESTLING ENTERTAINMENT, INC				
1241 EAST MAIN STREET			EVP, International	
STAMFORD, CT 06902				

### **Signatures**

Andrew Whitaker	3/1/2010			
** Signature of Reporting Person	Date			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.