

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. 1	2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
WHITAKER ANDREW						WORLD WRESTLING ENTERTAINMENTINC   WWE								Director	ŕ	10	% Owner		
(Last)	(Fire	st) (	Middle)		_	3. Date of Earliest Transaction (MM/DD/YYYY)						X Officer (give title below) Other (specify below) EVP, International							
C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST						3/7/2011													
MAIN STRI		i, inc.,	1241 f	LASI															
	(St	reet)			4. ]	If An	nendme	nt, Date O	rigir	nal Fil	ed (MM	/DI	D/YYY	YY)	6. Individual o	or Joint/G	roup Filing (	Check Appl	icable Line)
STAMFORI			(Zip)												X Form filed b		orting Person One Reporting P	erson	
			Table	I - Non	-Der	ivati	ive Sec	urities Ac	quir	ed, Di	ispose	l of	f, or	Ben	eficially Owne	ed			
1.Title of Security (Instr. 3) 2. Trans. I			Date	Date 2A. Deeme Execution Date, if an		(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Fo	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. 7. Nature Ownership Form: Beneficial				
								Code	v	Amou		.) or D)	Prio	ce					Ownership (Instr. 4)
Class A Common Stock 3/7/2011				11	ı		A		13650 (1)		D	\$0		32892			D		
	Tal	ble II - De	erivative	Securi	ties l	Bene	ficially	Owned (	e.g.	, puts	, calls,	wa	ırran	ıts, o	options, conve	rtible sec	curities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	ans. 3A. Dee Execution Date, if	on (In	Γrans. str. 8)	Ac Di:		Number of rivative Securities quired (A) or sposed of (D) str. 3, 4 and 5)					7. Title and A Securities Un Derivative S (Instr. 3 and		Underlying Security	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	Beneficial
	Security			Code		V	(A)	(D)	Date Exer	e rcisable	Expirat Date	on		Amo	ount or Number of		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	

### **Explanation of Responses:**

(1) Consists of performance stock units that on the transaction date met their performance requirements. The units remain subject to vesting and forfeiture provisions.

### **Reporting Owners**

Reporting Owner Name / Address		Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
WHITAKER ANDREW							
C/O WORLD WRESTLING ENTERTAINMENT, INC			EVP, International				
1241 EAST MAIN STREET			E v i , international				
STAMFORD, CT 06902							

### **Signatures**

Andrew Whitaker	3/8/2011			
** Signature of Reporting Person	Date			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.