

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. ]	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Laurinaitis John						WORLD WRESTLING ENTERTAINMENTINC   WWE							Director	oneuoie)	10	% Owner	
(Last)	(Firs	st) (M	Middle)			3. Date of Earliest Transaction (MM/DD/YYYY)						— — »	X Officer (give title below) Other (specify below) EVP, Talent Relations				
C/O WORLD WRESTLING						7/21/2011											
ENTERTAINMENT, INC., 1241 EAST MAIN STREET																	
(Street)				4. ]	4. If Amendment, Date Original Filed (MM/DD/YYYY)							Y) 6. Individual	6. Individual or Joint/Group Filing (Check Applicable Line)				
STAMFORD, CT 06902													X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(C	ity) (S	tate) (Z	Zip) Table	I - Noi	ı-Dei	ivati	ive Seci	ırities Ac	quir	ed, Dis	sposed o	f, or l	Beneficially Own	ed			
1. Title of Security (Instr. 3) 2. Trans. D						3. Trans. Co (Instr. 8)			or Disposed of (D)		5. Amount of Securi Following Reported (Instr. 3 and 4)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) Instr. 3 and 4)			6. 7. Nature Ownership Form: Beneficial		
								Code	V	Amount	(A) or (D)	Price					Ownership (Instr. 4)
Class A Common Stock 7/21/2011				11			F (1)		8102	D	\$10.07 60190 (2)				D		
	Tal	ble II - De	rivative	Securi	ities ]	Bene	ficially	Owned (	e.g.	, puts,	calls, wa	arran	ts, options, conve	rtible sec	urities)		
Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date		on (Ir	Trans. astr. 8)	Acqui Dispo							e and Amount of ties Underlying tive Security 3 and 4)	Derivative Security	derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code		V	(A)	(D)	Date	e rcisable	Expiration Date		Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	

#### **Explanation of Responses:**

- (1) Consists of a portion of vesting stock units withheld by the Company to pay withholding taxes.
- (2) Includes 5,169 shares of dividend accruals and employee stock purchase plan purchases not previously reported because such acquisitions are exempt under Section 16.

### **Reporting Owners**

Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Laurinaitis John C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			EVP, Talent Relations		

#### **Signatures**

John Laurinaitis	7/22/2011			
** Signature of Reporting Person	Date			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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