

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *						9 7									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
PERKINS JOSEPH					WORLD WRESTLING								(Спеск ан арр	oncable)					
						ENTERTAINMENTINC   WWE								X Director 10% Owner					
(Last)	(Last) (First) (Middle)				3. Date of Earliest Transaction (MM/DD/YYYY)								Officer (give title below) Other (specify below)						
C/O WORL	D WRES	TLING	ı r					10/3	3/20	)11									
ENTERTAI MAIN STRI		, <b>INC.,</b> 1	1241 E.	AST															
(Street)					4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)							
STAMFORD, CT 06902 (City) (State) (Zip)											X _ Form filed by One Reporting Person Form filed by More than One Reporting Person								
	37	, , , ,		- Non-	Der	ivati	ive Secu	ırities Ac	quir	ed, Di	sposed o	f, or	Bei	neficially Owne	ed				
1. Title of Security (Instr. 3) 2. Trans. E				Date	te 2A. Deemed Execution Date, if any		3. Trans. Co (Instr. 8)	or Dis		isposed of (D)		Í	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			Ownership of Inc Form: Bene	7. Nature of Indirect Beneficial		
								Code	v	Amou	(A) or (D)	Pric	ce				Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Class A Common Stock 10/3/201					11		A		1122	A	\$0	<u>(1)</u>		1676		D			
	Tab	le II - Der	ivative S	Securit	ies E	Bene	ficially	Owned (	e.g. ,	, puts,	calls, wa	arra	nts,	options, conve	rtible sec	urities)			
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deem Execution Date, if an	ı (Inst			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Securities U Derivative S (Instr. 3 and		Underlying e Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Security			Co	ode	V	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Am Sha	nount or Number of ares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)		

#### **Explanation of Responses:**

(1) These shares were received in lieu of cash as a portion of the filer's directors' fees and valued at the close of trading on September 30, 2011.

### **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
PERKINS JOSEPH C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902	X						

#### **Signatures**

Joseph H. Perkins 10/3/2011

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.