

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. I	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Levesque Paul						WORLD WRESTLING ENTERTAINMENTINC [ WWE ]								Director 10% Owner			
(Last)	(Last) (First) (Middle)					3. Date of Earliest Transaction (MM/DD/YYYY)								X Officer (give title below) Other (specify below) EVP, Talent			
C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST						10/21/2011											
MAIN STREET																	
(Street)				4. I	4. If Amendment, Date Original Filed (MM/DD/YYYY)							YY) 6. Individu	6. Individual or Joint/Group Filing (Check Applicable Line)				
STAMFORD, CT 06902 (City) (State) (Zip)													X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
			Table	I - Non	-Der	ivati			•		•		Beneficially O				
1.Title of Security (Instr. 3)  2. Trans. D				Date			3. Trans. Co (Instr. 8)	de	or Disposed of (D) Fo				Amount of Securities Beneficially Owned ollowing Reported Transaction(s) nstr. 3 and 4)			7. Nature of Indirect Beneficial	
							Code	V	Amour	(A) or (D)	Pric	ee				Ownership (Instr. 4)	
Class A Common Stock 10/21/201					)11			F (1)		613	D	\$9.9	3	51797 (2)		D	
	Tab	le II - Der	ivative	Securi	ties I	Bene	ficially	Owned (	e.g. ,	, puts,	calls, wa	arraı	ıts, options, coı	nvertible se	curities)		
Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date		n (Ins	rans. str. 8)	Acqu Dispo			1			Secur Deriv	le and Amount of ities Underlying ative Security . 3 and 4)		9. Number of derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			C	ode	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number Shares	of	Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	

#### **Explanation of Responses:**

- (1) Consists of a portion of vesting stock units withheld by the Company to pay withholding taxes.
- (2) Includes 71 shares accrued as dividends which were not reported earlier because the acquisition was exempt under Section 16. Excludes securities owned by wife, the beneficial ownership of which is reported separately by the filer's wife and disclaimed by the filer.

### **Reporting Owners**

Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Levesque Paul C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			EVP, Talent		

#### **Signatures**

Paul Levesque	10/21/2011			
** Signature of Reporting Person	Date			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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