FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issue (Check all applicable)				
SPEED JEFFREY R	WORLD WRESTLING ENTERTAINMENTINC [WWE]	X Director 10% Owner				
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	Officer (give title below) Other (specify below)				
C/O WORLD WRESTLING	10/1/2012					
ENTERTAINMENT, INC., 1241						
EAST MAIN STREET						
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)				
STAMFORD, CT 06902						
(City) (State) (Zip)		X Form filed by One Reporting Person Form filed by More than One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

					,	-		· · ·		
1.Title of Security	2. Trans.	2A.	3. Trans. 4. Sec		4. Securi	4. Securities		5. Amount of Securities Beneficially Owned	6.	7. Nature
(Instr. 3)	Date	Deemed	Code	Code Acquired (A)		uired (A) or		Following Reported Transaction(s)	Ownership	of Indirect
		Execution	(Instr. 8)	(Instr. 8) Disposed of (D) (D)	(Instr. 3 and 4)	Form:	Beneficial	
		Date, if		(Instr. 3, 4 and 5)		d 5)		Direct (D)	Ownership	
		any		(A)			1	or Indirect	(Instr. 4)	
						or			(I) (Instr.	
			Code	v	Amount		Price		4)	
			Coue		7 milouni	(D)	Thee			
Class A Common Stock	10/1/2012		A		1242	A	\$0 (1)	14411	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

2.	3.	3A.	4.	5.1	Number of	6. Date Exer	cisable	7. Tit	le and Amount of	8. Price of	9. Number	10.	11. Nature
Conversion	Trans.	Deemed	Trans.	Der	rivative	and Expirati	on Date	Secu	rities Underlying	Derivative	of	Ownership	of Indirect
or Exercise	Date	Execution	Code	Sec	curities			Deriv	vative Security	Security	derivative	Form of	Beneficial
Price of		Date, if	(Instr.	3) Ac	quired (A) or			(Instr	: 3 and 4)	(Instr. 5)	Securities	Derivative	Ownership
Derivative		any		Dis	sposed of (D)						Beneficially	Security:	(Instr. 4)
Security	1				-						Owned	Direct (D)	
-				(In	str. 3, 4 and						Following	or Indirect	
	1			5)							Reported	(I) (Instr.	
	1					Data	Expiration		A mount or Number of		Transaction	4)	
			Code	V (A	A) (D)	Exercisable	Date	Title	Shares		(s) (Instr. 4)		
	or Exercise Price of Derivative	or Exercise Date Price of Derivative	Conversion Trans. Deemed or Exercise Date Execution Price of Date, if Derivative any	Conversion Trans. Deemed Trans. or Exercise Date Date, if Operivative Security	Conversion Trans. Deemed Trans. Deemed Or Exercise Date Execution Date, if Original Security (Instr. 8) (Instr	Conversion Trans. Deemed Trans. Derivative Date Price of Derivative Security Security Trans. Derivative Date, if any (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Conversion or Exercise Price of DerivativeTrans. Date Date, if anyDerivative Code (Instr. 8)Derivative Securities Acquired (A) or Disposed of (D)and Expirati and Expirati (Instr. 8)Securityany(Instr. 8) (Instr. 3, 4 and 5)(Instr. 3, 4 and 5)	Conversion or Exercise Price of Berivative SecurityTrans.Deemed Execution Date, if anyTrans. Code (Instr. 8)Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)and Expiration Date	Conversion or Exercise Price of DerivativeTrans. Date Date, if anyDeemed Code (Instr. 8)Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)and Expiration Date Derivative (Instr	Conversion or Exercise Price of DerivativeTrans. Date Date, if anyDeemed Trans. Code (Instr. 8)Derivative Securitiesand Expiration Date perivative Derivative (Instr. 3 and 4)Securities Derivative (Instr. 3 and 4)Conversion Price of Derivative SecurityTrans. Code (Instr. 8)Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)and Expiration Date (Instr. 3 and 4)Securities Derivative Security (Instr. 3 and 4)	Conversion or Exercise Date Trans. Deemed Trans. Derivative Securities and Expiration Date Securities Underlying Derivative Security Price of Derivative Security Date, if any Instr. 8) Derivative Acquired (A) or Disposed of (D) Instr. 3, 4 and 5) Date Expiration Expiration Trans. Derivative Security (Instr. 5) Derivative Derivative Derivative Derivative Derivative Derivative Security (Instr. 5) Security Instr. 3, 4 and 5) Date Expiration Trans. Trans. Date Expiration Date Trans. Derivative Security (Instr. 5)	Conversion or Exercise Price of Berivative SecurityTrans. Date if anyDerivative SecuritiesDerivative SecuritiesSecurities and Expiration Date Acquired (A) or Disposed of (D)and Expiration Date SecuritiesSecurities Underlying Derivative Security (Instr. 3 and 4)Derivative SecurityDerivative derivative Securities Beneficially Owned Following Reported	Conversion or Exercise Price of Berivative SecurityTrans. Date (Instr. 8)Derivative SecuritiesDerivative andSecurities Date (Instr. 8)Derivative SecuritiesDerivative Acquired (A) or Disposed of (D)Securities (Instr. 3, 4 and 5)Derivative SecuritiesDerivative SecurityDerivative (Instr. 3 and 4)Derivative SecurityDerivative derivative BeneficiallyOwnership Form of Derivative BeneficiallyCode Derivative SecurityInstr. 8) Disposed of (D) (Instr. 3, 4 and 5)Instr. 3, 4 and 5)Instr. 3, 4 and SecuritySecurities Derivative Acquired (A) or Disposed of (D)Instr. 3, 4 and SecurityInstr. 3, 4 and Security

Explanation of Responses:

(1) These shares were received in lieu of cash as a portion of the filer's directors' fees and valued at the close of trading on September 28, 2012.

Reporting Owners

Departing Owner Name / Address		Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
SPEED JEFFREY R									
C/O WORLD WRESTLING ENTERTAINMENT, INC	•								
	X								
1241 EAST MAIN STREET									
STAMFORD, CT 06902									

Jeffrey R. Speed	10/1/2012
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.