[] Check this box if no
longer subject to Section 16.
Form 4 or Form 5
obligations may continue.
See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
WORLD WRESTLING ENTERTAINMENTINC [WWE]	X Director10% Owner				
3. Date of Earliest Transaction (MM/DD/YYYY)	Officer (give title below) Other (specify below)				
11/21/2012					
4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)				
	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	WORLD WRESTLING ENTERTAINMENTINC [WWE] 3. Date of Earliest Transaction (MM/DD/YYYY) 11/21/2012 4. If Amendment, Date Original Filed				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

							-	-		
1.Title of Security	2. Trans.	2A.	3. Trans. 4. Securities Acquired		Acquired	5. Amount of Securities Beneficially Owned	6.	7. Nature		
(Instr. 3)	Date	Deemed	Code	ode (A) or Disposed of (D)			sed of (D)	Following Reported Transaction(s)	Ownership	of Indirect
		Execution	(Instr. 8	. 8) (Instr. 3, 4 and 5)		d 5)	(Instr. 3 and 4)	Form:	Beneficial	
		Date, if						Direct (D)	Ownership	
		any				(A)			or Indirect	(Instr. 4)
						or			(I) (Instr.	
			Code	V	Amount	(D)	Price		4)	
Class A Common Stock	11/21/2012		s		4000	D	\$7.83 ⁽¹⁾	17534	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

					•	. 0	· • ·		· · • • ·			,	
2.	3.	3A.	4.	5. N	Number of	6. Date Exer	cisable	7. Tit	le and Amount of	8. Price of	9. Number	10.	11. Nature
Conversion	Trans.	Deemed	Trans.	Der	rivative	and Expirati	on Date	Secur	ities Underlying	Derivative	of	Ownership	of Indirect
or Exercise	Date	Execution	Code	Sec	urities	_		Deriv	ative Security	Security	derivative	Form of	Beneficial
Price of		Date, if	(Instr. 8	B) Acc	quired (A) or			(Instr	. 3 and 4)	(Instr. 5)	Securities	Derivative	Ownership
Derivative		any		Dis	posed of (D)						Beneficially	Security:	(Instr. 4)
Security											Owned	Direct (D)	
-				(Ins	str. 3, 4 and						Following	or Indirect	
				5)							Reported	(I) (Instr.	
						Date	Expiration		Amount or Number of		Transaction	4)	
			Code	V (A	A) (D)	Exercisable	Date	Title	Shares		(s) (Instr. 4)		
	or Exercise Price of Derivative	or Exercise Date Price of Derivative	Conversion Trans. Deemed or Exercise Date Execution Price of Date, if Derivative any	Conversion Trans. Deemed Trans. or Exercise Date Date, if Derivative Security	Conversion Trans. Deemed Trans. Deemed Date Execution Date, if Dativative Security (Inst. 8)	Conversion Trans. Deemed Trans. Deemed Execution Date, if any Security Security	Conversion or Exercise Date Date Date, if any Security Security Security Derivative Date Date Derivative Security Derivative Date Derivative Security Derivative Date Derivative Security Derivative Date Derivative Derivative Security Derivative Date Derivative Derivative Date Derivative Derivative Security Derivative Date Derivative Derivative Derivative Security Derivative Date Derivative Derivative Security Derivative De	Conversion or Exercise Price of Derivative Security Trans. Deemed Execution Date, if any Trans. Derivative (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) Instr. 3, 4 and 5) Very Security Very Security Determine Security	Conversion or Exercise Date Date Execution Date, if any Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Date Expiration Trans.	Conversion or Exercise Price of Derivative Security Trans. Demeded Execution Date, if any Trans. Derivative Securities and Expiration Date Securities Underlying Derivative Security Security Security Instr. 8) Code (Instr. 8) Code (Instr. 8) Acquired (A) or Disposed of (D) Instr. 3, 4 and 5) Securities Securities Derivative Security Instr. 3, 4 and 5) Date Expiration Trans. Securities	Conversion or Exercise Price of Derivative Securities Trans. Date Trans. Code Derivative Securities and Expiration Date Securities Underlying Derivative Security (Instr. 3 and 4) Derivative Security (Instr. 5) Security Instr. 3, 4 and 5) Date Date Expiration Date Securities Underlying Derivative Security (Instr. 5)	Conversion or Exercise Date Trans. Deemed Trans. Code Derivative and Expiration Date Securities Underlying Derivative Security Price of Derivative Security Date, if any Instr. 8) Derivative Acquired (A) or Disposed of (D) Instr. 3, 4 and S) Derivative Securities Derivative Security Derivative Security Securities Very Security Instr. 3, 4 and S) Date Expiration Trans. Title Amount or Number of Trans. Code Trans. Code Date Expiration Trans. Code Securities Securities	Conversion or Exercise Price of Derivative Security Trans. Date Deemed Execution Date, if any Trans. Code (Instr. 8) Derivative Securities Derivative Acquired (A) or Disposed of (D) and Expiration Date Securities Underlying Derivative Security (Instr. 3 and 4) Derivative Security Derivative Securities Derivative Beneficially Security: Owned Securities Derivative Beneficially Following Derivative Beneficially Following Security: Owned Ownership Berivative Beneficially Following Security: Owned Derivative Beneficially Following Security: Owned Ownership Berivative Beneficially Security: Security: Owned Ownership Berivative Beneficially V Instr. 3, 4 and 5 Date Expiration Title Amount or Number of Owner of Columer 4

Explanation of Responses:

(1) This is the average price received for the shares. The actual sales prices were in a range of \$7.79 - \$7.91. Mr. Kenin will provide, upon request by the SEC staff, WWE or a shareholder of WWE, complete information regarding the number of shares purchased at each price within the range.

Reporting Owners

Penerting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
KENIN DAVID								
C/O WORLD WRESTLING ENTERTAINMENT, INC.								
	X							
1241 EAST MAIN STREET								
STAMFORD, CT 06902								

Signatures

11/26/2012

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.