

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
Luisi Michael J.						WORLD WRESTLING ENTERTAINMENTING (WWE)												
(First	i) (M	(Middle)											X Officer (give title below) President, WWE Studios			Other (speci	fy below)	
NMENT			EAST				2/28	8/20	13					,				
(Stre	eet)	1				4. If Amendment, Date Original Filed (MM/DD/YYYY)								6. Individual or Joint/Group Filing (Check Applicable Line)				
		ip)															'erson	
		Table	I - Non-	Deri	vativ	ve Secu	ırities Acc	quir	ed, Di	ispose	d of	, or	Ben	neficially Owne	d			
1.Title of Security (Instr. 3)			2. Trans. Date		te 2A. Deemed Execution Date, if any			de	or Disposed of (I		f (D)	red (A	F	Following Reported Transact			Ownership Form: Direct (D)	Beneficial Ownership
							Code	V	Amo				ce				(I) (Instr. 4)	(Instr. 4)
Class A Common Stock 2/28/				3		A			-	A	\$0)	9	96569		D		
Tab	le II - Der	ivative	Securit	ies B	enef	icially	Owned (e.g. ,	, puts	, calls	, wa	rrar	ıts,	options, conve	rtible sec	urities)	•	•
2. Conversion or Exercise Price of Derivative Security	Date Ex	Execution	on (Inst						Expiration Date			Securities U Derivative S		Inderlying Derivative Security Security		derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			C	ada .	v	(A)	(D)				tion	Title				Reported	or Indirect	
	cel J. (First D WRES NMENT EET (Stre O, CT 06 ity) (Sta tock Tab 2. Conversion or Exercise Price of Derivative	(First) (M D WRESTLING NMENT, INC., 2 EET (Street) O, CT 06902 ity) (State) (Z tock Table II - Der 2. Conversion or Exercise Price of Derivative	Conversion or Exercise Price of Derivative (First) (Middle) (Middle) (Middle) (Middle) (Middle) (Middle) (Middle) (Middle) (State) (Zip) (Zip) Table (Zip) Table Execution or Exercise Price of Derivative (Date, if	Conversion or Exercise Price of Derivative Security (First) (Middle) (Middle) (Middle) (Middle) (Middle) (Middle) (Middle) (Aste) (Aste) (Zip) (Zip) Table I - Non- 2. Trans. In 3. Trans. In Security 4. Trans. In Security Security	Conversion or Exercise Price of Derivative Price of Derivati	WORI ENTE (First) (Middle) 3. Date of the position of the pos	WORLD WENTERTAI (First) (Middle) 3. Date of Earlie D WRESTLING NMENT, INC., 1241 EAST EET (Street) 4. 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CT 06902 (State) 2. Trans. Date 3. Trans. Code (Instr. 8) Code V Table II - Derivative Securities Beneficially Owned (e.g. and Execution Date, if any Table II - Derivative Securities Beneficially Owned (e.g. and Execution Date, if any Date 2. Trans. Code Conversion or Exercise Price of Derivative Securities Date Execution Date, if any Date Execution Date Execution Date, if any Date Execution Date Execution Date, if any Date Execution Date Executio	WORLD WRESTLING ENTERTAINMENTINC [(First) (Middle) 3. Date of Earliest Transaction (MM DWRESTLING NMENT, INC., 1241 EAST EET (Street) 4. If Amendment, Date Original File D, CT 06902 ity) (State) (Zip) Table I - Non-Derivative Securities Acquired, Diate, if any Table II - Derivative Securities Beneficially Owned (e.g., puts) Conversion of Exercise Price of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Date Exercisable Date Exercisable	WORLD WRESTLING (First) (Middle) 3. 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Explanation of Responses:

(1) Consists of performance stock units that on the transaction date met their performance requirements. The units remain subject to vesting and forfeiture provisions.

Reporting Owners

Reporting Owner Name / Address	Relationships				
Reporting Owner Ivalile / Address	Director	10% Owner	Officer	Other	
Luisi Michael J.					
C/O WORLD WRESTLING ENTERTAINMENT, INC.			President, WWE Studios		
1241 EAST MAIN STREET			President, WWE Studios		
STAMFORD, CT 06902					

Signatures

Michael J. Luisi 3/1/2013

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.